PATENTS ONLY

05-19-1999

8-0267-UNI; DM3093(C)

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2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

)FFICE

To the Honorable Commissioner of Patents and Trad

101039496

al documents or copy thereof.

NAME OF CONVEYING PARTY(IES):

Martin BUNCE Alex James PEACOP NAME: Unilever Home & Personal Care USA.

Division of Conopco, Inc.

STREET ADDRESS: 325 North Wells Street

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

NO [XX] YES []

CITY: Chicago STATE: Illinois

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?

YES [] NO [XX]

NATURE OF CONVEYANCE:

EXECUTION DATE: April 8, 1999

[XX] ASSIGNMENT

[] SECURITY AGREEMENT

[] MERGER

[] CHANGE OF NAME

[] OTHER

ZIP: 60610

APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/100,540 FILED: February 12, 1999

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

PATENT APPLICATION NO.(S): 29/100,540

PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES

[XX] NO

NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 6.

TOTAL FEE (37 CFR 3.41):

\$40.00

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DEPOSIT ACCOUNT NUMBER: 12-1155

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TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

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MATTHEW BOXER, ATTORNEY FOR APPLICANT(S)

REGISTRATION NO. 28,495

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011

(EXP. 4/94)

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MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

05/19/1999 DNGUYEN 00000050 121155 29100540

> **PATENT** REEL: 009951 FRAME: 0346



WHEREAS, I/WE,

Martin BUNCE

The Gardeners Cottage, Tottenham House, Savernake Forest, Marlborough, Wiltshire, SN8 3BD, United Kingdom

Alex James PEACOP Mouldsworth Motor Museum, The Balcony House, Erindale Crescent, Frodsham, Cheshire, WA6 6DZ, United Kingdom

have invented certain improvements in:

DEODORANT DISPENSER

(bearing Attorney's Docket Number:	DM3093(C)), which is found in
[Check and complete (a), (b) or (c)]	
(a) U.S. patent application exe	ecuted on
ASSIGNOR(S) signing below, hereby auth	3.21 for recordal of this assignment, I/WE as norise and request my/our attorney, as named in to insert below the filing date and application
U.S. application Serial No. 29/100,540	filed on February 12, 1999
(c) International Application No	o. PCT//

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, having a principal place of business at 325 North Wells, Chicago, Illinois 60610, USA desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE

PATENT REEL: 009951 FRAME: 0347 USA, DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE. USA, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

∦lex James PEACO® Inventor -

> ROBERT P. H. HARRIS Solicitor/Notary Public 4-6 Newport Street Swindon

Wiltshire, England Tel: 01793 53652€

PATENT

REEL: 009951 FRAME: 0348

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(Hague Convention of 5 October 1961/Convention de La Haye du 5 octobre 1961)

 Country: United Kingdom of Great Britain and Northern Ireland Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document/Le présent acte public

2.	has been signed by a été signé par	R PH HARRIS		
3.	acting in the capacity of agissant en qualité de	Notary Public		
4.	bears the seal/stamp of est revêtu du sceau/timbre de	THE SAID NOTARY PUBLIC		
	Certified/Attesté	10 ADD 1999		

5. at London/à Londres

6. the/le

- 7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs/par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.
- 8. Number/sous No

G 623304

9. Stamp: timbre:



10. Signature:

J. GARBRAH

For the Secretary of State / Pour le Secrétaire d'Etat

PATENT

RECORDED: 05/03/1999 REEL: 009951 FRAME: 0349