

MEMO 5-14-99

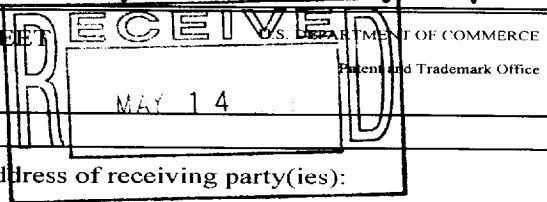
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FORM PTO-1:

1-31-92



INFORMATION FORM COVER SHEET  
PATENTS ONLY



101044112

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Martin Gaze  
 Terry Gander  
 De Kinsellar

Additional name(s) of conveying party(ies) attached?  Yes  No

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3. Nature of conveyance:

Assignment  Merger

Security Agreement  Change of Name

Other \_\_\_\_\_

Execution Date: March 28, 1999

2. Name and address of receiving party(ies):

Name: Industrial Design Consultancy Ltd.

Internal Address: The Portland Business Centre

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Street Address: Manor House Lane, Datchet

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City: Slough State: United Kingdom Zip: SL3 9EG

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is \_\_\_\_\_

A. Patent Application No.(s)  
29/100,345

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stuart I. Graff

Internal Address: Schiff Hardin & Waite

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Street Address: 6600 Sears Tower  
233 S. Wacker Drive

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:  
19-0409

(Attach duplicate copy of this page if paying by deposit account.)

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FC:581 40.00 OP

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Stuart I. Graff \_\_\_\_\_ May 14, 1999  
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

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Washington, D.C. 20231

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PATENT  
REEL: 009954 FRAME: 0989

## ASSIGNMENT

**WHEREAS**, Martin Gaze, Terry Gander, De Kinsellar, and Stuart Banham, hereinafter called the "Assignors", have invented a new ornamental design for a CONTAINER, a full description of which can be found in an application for Letters Patent of the United States filed in the United States Patent and Trademark Office as Serial No. 29/100,345 on February 9, 1999, and,

**WHEREAS**, Industrial Design Consultancy Ltd., a United Kingdom corporation organized and existing under the laws of the State of Delaware, hereinafter called the "Assignee," desires to acquire the entire right, title, and interest in and to the invention, the application above identified, any related patent applications, and in, to and under Letters Patent which may be obtained for the invention, as hereinafter more fully set forth;

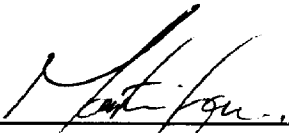
**NOW, THEREFORE TO ALL WHOM IT MAY CONCERN**, be it known that for good, valuable, and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned, and transferred to Assignee, and by these presents do sell, assign, and transfer unto the Assignee, the entire right, title, and interest in and to the invention and application hereinabove identified, any related patent applications, and any Letters Patent of the United States that may issue for the invention, together with the entire right, title, and interest in and to the invention, the application for Letters Patent therefor, and Letters Patent therefor, including the full right to claim for any such application all benefits and priority rights under any applicable convention; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which any and all of the Letters Patent for the invention may issue.

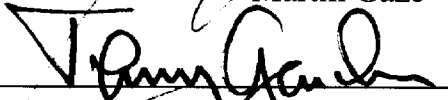
The Assignors do hereby covenant and agree, for themselves and their legal representatives, that they will assist the Assignee in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that the Assignee may elect to make covering the invention herein identified; in vesting in the Assignee exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference that may arise involving the invention, or any application or Letters Patent herein contemplated; and that they will execute and deliver to the Assignee any and all additional papers that may be requested by the Assignee to fully carry out the terms of this Assignment.


The Commissioner of Patents and Trademarks is hereby authorized and requested to issue Letters Patent to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have hereunto set their hands, this

28<sup>th</sup> day of MARCH, 1999.

  
\_\_\_\_\_  
Martin Gaze

  
\_\_\_\_\_  
Terry Gander

  
\_\_\_\_\_  
De Kinsellar

\_\_\_\_\_  
Stuart Banham