

05-26-1999

RECORD



101045976

TO THE ASSISTANT COMMISSIONER FOR PATENTS: Please record the attached original document or copy thereof.

1. Name of conveying party(ies): (If multiple assignors, list numerically)

- 1) Peter R. Ellis
- 2) Douglas S. Nottage
- 3) Dylan Bromby

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party(ies):

**Name:** autobytel.com, inc.**Internal Address:****Street Address:** 18872 MacArthur Blvd., 2nd Floor**City:** Irvine **State:** CA **ZIP:** 92612-1400

Additional name(s) of receiving party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment
- ☐ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) 1) May 4, 1999; 2) May 4, 1999; 3) May 4, 1999

4. Application number(s) or Patent number(s):

☐ Application(s) filed herewith Execution Date(s):☒ Patent Application No.: 09/251,218  
Filing Date: February 16, 1999☐ Patent No.:

Issue Date:

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Name:** Arthur S. Rose  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
**Customer No.** 20,995  
**Internal Address:** Sixteenth Floor  
**Street Address:** 620 Newport Center Drive  
**City:** Newport Beach **State:** CA **ZIP:** 92660  
**Attorney's Docket No.:** AUTOB.060A

7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed☒ Authorized to be charged to deposit account if any additional fees are required, or to credit any overpayment

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and patents involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Arthur S. Rose

Name of Person Signing

  
Signature5/11/99  
Date28,038

Registration No.

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

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(40.00 OP)

Assistant Commissioner for Patents  
Box Assignments  
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051199PATENT  
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ASSIGNMENT


WHEREAS, We, Peter R. Ellis, a United States citizen, residing at 2715 Lighthouse Lane, Corona Del Mar, CA 92625, Douglas S. Nottage, a United States citizen, residing at 146 Pergola, Irvine, CA 92612 and Dylan Bromby, a United States citizen, residing at 45 Rue Monet, Foothill Ranch, CA 92610, have invented certain new and useful improvements in a PRODUCT CONFIGURATION DISPLAY SYSTEM AND METHOD for which we have filed an application for Letters Patent in the United States, Application No. 09/251,218, filed on February 16, 1999;

AND WHEREAS, autobytel.com, inc. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 18872 MacArthur Blvd., 2nd Floor, Irvine, CA 92612-1400, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 4 day of May 1999

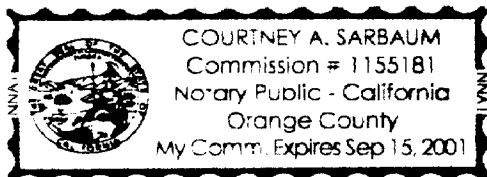
  
Peter R. Ellis

STATE OF California      ] ss.  
COUNTY OF Orange

On May 4, 1999, before me, Courtney A. Sarbaum, personally appeared Peter R. Ellis personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



  
Notary Signature

Douglas S. Nottage

SS.

SS.

Notary Signature

