FORM PTO-1 Expires 06/30/99 OMB 0651-0027

05-26-1999



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Name (line 1) Steven Lebensfeld	5/7/99
Name (line 2)	
Second Party	Execution Date Month Day Year
Name (line 1) David Chu Ki Kwan	5/7/99
Name (line 2)	
Receiving Party	Mark if additional names of receiving parties attached
Name (line 1) DHS Holdings Limited	If document to be recorde
Name (line 2)	is an assignment and the receiving party is not domiciled in the United
Addroce (iii. 4)	States, an appointment of a domestic
Address (line 1) 3/F CDW Building, BLK A&B	representative is attached (Designation must be a
Address (line 2) 388 Castle Peak Road	separate document from Assignment.)
Address (line 3) Tsuen Wan	Hong Kong
Domestic Representative Name and	State/Country Zip Code
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Mail documents to be recorded with required cover sheet(s) information to:

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Correspond	ent Name and Address	Area Code and Telephone Number	212-790-9245
Name	Frank J. DeRosa		
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Address (line 2)	1133 Avenue of the America		
Address (line 3)	New York, New York 10036		
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Pat	ent Application Number(s)		nt Number(s)
		5,607,336	
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Statement a	nd Signature		
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F	rank J. DeRosa	Fruit Mefan	5-11-49
Name	of Person Signing	Signature	Date

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Address (line 2)		Assignment.)
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Application N	umber(s) or Patent Number(s) Mark if additional numbers attach	Zip Code
	Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the	
Pa	tent Application Number(s) Patent Nu	ımber(s)

PATENT

REEL: 009968 FRAME: 0096

ASSIGNMENT

WHEREAS, we, Steven Lebensfeld, David Chu Ki Kwan and Harvey Goldberg (hereinafter together with our heirs, executors, administrators and legal representatives referred to as "Assignors"), citizens of the United States of America, Hong Kong and Canada, residing respectively in Laurel Hollow, New York, Hong Kong and Ontario, Canada, invented together with Ma H. Wai invented one or more inventions (hereinafter referred to as "said invention(s)") disclosed in U.S. Patent No. 5,607,336 issued March 4, 1997, titled SUBJECT SPECIFIC WORD/PHASE SELECTABLE MESSAGE DELIVERING DOLL OR ACTION FIGURE (hereinafter referred to as "the Patent"):

WHEREAS, Assignors own all right, title and interest in and to said invention(s) and the Patent by virtue of an assignment from Assignors and Ma H. Wai to Assignors dated November 11, 1992 and recorded in the U.S. Patent and Trademark Office on December 8, 1992 at Reel 6411, Frame 8430, and

WHEREAS DHS Holdings Limited (hereinafter together with its successors and assigns referred to as "Assignee"), a corporation of the British Virgin Islands, having a place of business at 3/F CDW Building, BLK A&B, 388 Castle Peak Road, Tsuen Wan, Hong Kong is desirous of obtaining all right, title and interest in and to said invention(s) and the Patent, together with all claims for damages arising out of past infringement of the Patent, and the right to sue for and recover same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignors hereby acknowledge, Assignors have sold, assigned and transferred, and by these presents sell, assign and transfer to Assignee all of Assignors' right, title and interest in and to: (a) said invention(s); (b) said applications, including the right to apply for any patent of any kind in the United States of America and in any and all foreign countries, based in whole or in part on said invention(s); (c) any patent of any kind which may issue on said invention(s); and (d) every priority right that is or may be predicated upon or arise from said invention(s), said applications and any other application or patent

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transferred by this Assignment, under any international or bi-lateral convention or treaty and otherwise; together with all claims for damages arising out of past infringement of the Patent, and the right to sue for and recover same; all to be held and enjoyed by the Assignee the same as they would have been held by Assignors had this assignment and sale not been made.

Assignors hereby authorize the Assignee to file patent applications on any of said invention(s) transferred by this Assignment in Assignors' name, or in its name, or otherwise as the Assignee may deem advisable, under any international or bi-lateral convention or treaty or otherwise.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other governments to issue or transfer all applications and patents transferred by this Assignment to Assignee as assignee of all right, title and interest therein or otherwise as Assignee may direct, in accordance with this Assignment.

Upon the request of Assignee and for reasonable compensation if appropriate under the circumstances at the time, Assignors agree to: (a) execute and deliver to Assignee any further documents or instruments and to do any and all further acts that may be deemed necessary by the Assignee to file applications for said invention(s) in any country where the Assignee may elect to file, and that may be necessary to vest in the Assignee the title herein conveyed or intended so to be, and to enable such title to be recorded wherever Assignee so files; b) communicate to the Assignee any facts relating to said invention(s), and the history thereof, known to Assignors; and (c) testify as to the same in any interference or other litigation. Assignors also assign to Assignee all of inventor Ma H. Wai's obligations under the assignment dated November 11, 1992.

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IN TESTIMONY WHEREOF, AS	ssignor has executed this document on the date
indicated below.	Aug Chlill
Date: 5-7-99	(M)//M/M/
	/(Signature) Steven Lebensfeld
Date: <u>5 - 7 - 9</u> 9	July de dian
	(Signature) David Chu Ki Kwan
Date: <u>5-7-9</u> 9	
	(Signature) Harvey Goldberg
STATE OF NEW YORK)	
) ss.	
COUNTY OF NASSAU)	
On the 7th day of May	in the year 1999, before me, the undersigned,
personally appeared Steven Lebensfeld, p	personally known to me or proved to me on the basis ual(s) whose name(s) is (are) subscribed to the
within instrument and acknowledged to n	
_	/her their signature(s) on the instrument, the
	f which the individual (s) acted, executed the
nstrument.	0 0 0
	Fronk (Celan
Signa	ature and Office of individual
•	g acknowledgement
NOT	Frank J. De Rosa FARY PUBLIC, State of New York
Cor	No. 31-4969730 Qualified in New York County nmission Expires July 23
	Expires July 23 600

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Frank J. De Rosa
NOTARY PUBLIC, State of New York
No. 31-4969730
Qualified in New York County
Commission Expires July 23

Signature and Office of individual

taking acknowledgement

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RECORDED: 05/13/1999

instrument.