

05-27-1999

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MRD 5-17-99



101048603

To the Honorable Commissioner of Patents and Trademarks: Please record the

1. Name of conveying party(ies): Cosmair, Inc.
Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies)
Name: L'Oreal S.A.
Address: 14, rue Royale

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

City: Paris State: France Zip: 75008
Additional name(s) and address(es) attached?
 Yes No

Execution Date: 5/4/99

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is _____

A. Patent Application No.(s)

B. Patent No.(s)
5,866,107

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert C. Scheinfeld

BAKER & BOTTS, L.L.P.

Address: 30 Rockefeller Plaza - 44 Fl.

City: New York State: NY Zip: 10112

5/24/1999 JSHABAZZ 00000051 5866107

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-4377

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.

Robert C. Scheinfeld
Name of Person Signing

Signature

May 12, 1999
Date

Total number of pages including cover sheet, attachments and document: 3

ASSIGNMENT

WHEREAS, COSMAIR, INC., a corporation organized and existing under the laws of the State of New York, having an office and place of business at 575 Fifth Avenue, New York, New York 10017-2450, is the owner, by assignment (executed on October 20, 1995 from Thomas M. Schultz and Michael De George to Cosmair, Inc., and recorded in the United States Patent and Trademark Office Reel 7686, Frame 0235) of an invention entitled "DUST FREE BLEACH", as set forth and described in Letters Patent, United States Patent No. 5,866,107, issued on February 2, 1999; and

WHEREAS, L'OREAL S.A., a corporation organized under the laws of France, having its principal place of business at 14, rue Royale, Paris 75008, France, is desirous of acquiring the whole right, title and interest in and to said improvements and invention thereon and in and to the said Letters Patent and any and all Letters Patent that may issue therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that the said COSMAIR, INC., for and in consideration of the sum of One (\$1.00) Dollar lawful money of the United States to it in hand paid by said L'OREAL S.A., and for other good and valuable considerations unto it moving from said L'OREAL S.A., at or before the ensealing and delivery of these presents, the receipt whereof is hereby acknowledged, has sold, assigned, transferred and conveyed, and by these presents does sell, assign, transfer and convey unto said L'OREAL S.A., its successors and assigns, the entire right, title and interest for the territory of the United States of America and for all foreign countries in and to the aforesaid improvements or invention entitled "DUST FREE BLEACH", as fully set forth and described in Letters Patent, United States Patent No. 5,866,107, issued February 2, 1999, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements thereof, including all priority rights under the Paris Convention, and any and all Letters Patent which may be granted in foreign countries therefor, and in and together with all claims for damages by reason of past infringement of said Letters Patent, with the right to sue for, and collect the same for its own use and behoof, and for use and behoof of its successors, assigns or other legal representatives, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;

AND COSMAIR, INC. does hereby authorize and request the Commissioner of Patents to issue said Letters Patent of the United States to said L'OREAL S.A., or to its successors and assigns, as the assignee of the whole right, title

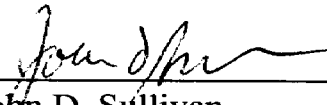
and interest in and to the same for the sole use and behoof of said L'OREAL S.A., its successors and assigns;

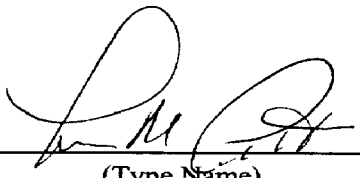
AND the said COSMAIR, INC., for the considerations aforesaid, does hereby covenant and agree to and with the said L'OREAL S.A., its successors and assigns, that it has the full power to make this assignment and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that said COSMAIR, INC., its successors and assigns, shall and will do all lawful acts and things, and procure or make, execute, and deliver any and all other instruments in writing and any and all further application papers, affidavits, assignments or other documents which in the opinion of counsel for said L'OREAL S.A., its successors or assigns, may be required or necessary in this or in any foreign country more effectively to secure to and vest in said L'OREAL S.A., its successors and assigns, the whole right, title and interest in and to said improvements and invention, application Letters Patent, rights, title, benefits, privileges and advantages hereby sold, assigned, transferred and conveyed or intended so to be.

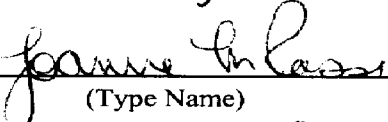
Subscribed and executed at _____
(Place)

on 5/4/99
(Date)

COSMAIR, INC.

By 
John D. Sullivan
Vice President, General Counsel and
Assistant Secretary of Cosmair, Inc.

Witness: 
(Type Name)
Lisa M. Gigliotti

Witness: 
(Type Name)
Joanne M. Rossi