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05-27-1999

U.S. DEPARTMENT OF COMMERCE
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To the Honorable Commissioner of Patents

1. Name of conveying party(ies):
Guiseppe Sirianni

101047871

Original documents or copy thereof:
Address of receiving party(ies):

The Procter & Gamble Company
Attention: Chief Patent Counsel
6090 Center Hill Road
Cincinnati, OH 45224

Additional name(s) of conveying party(ies) attached: Yes No

Internal Address:

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of name
- Other _____

Additional name(s) & address(es) attached? Yes No

Execution Date: June 16, 1997

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No(s). 09/202,020
Date Filed: March 2, 1999
P&G Case: CM1251

B. Patent No(s).

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard S. Echler, Sr.
Internal Address: THE PROCTER & GAMBLE COMPANY
Street Address: Miami Valley Laboratories
P. O. Box 538707
Cincinnati, OH 45253-8707

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2480

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard S. Echler, Sr.
Name of Person Signing

Signature

14 May 99
Date

Total number of pages including cover sheet, attachments, and documents: [3]

CMB No. 0861-0022 (exp. 4/94)

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CM1251record.doc

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PATENT
REEL: 009972 FRAME: 0605

U.S. ASSIGNMENT

WHEREAS I, We

SIRIANNI, Giuseppe (NMN)
V. Le IV Novembre
I-88045 Gimigliano, Catanzaro
IT

respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patents entitled:

"USE OF A POLYCARBOXYLATE POLYMER TO REDUCE BLEACH MALODOUR ON SKIN"

Attorney's Docket CM1251/ executed by me/us, respectively, on the following dates:

<u>June 16</u> , 1997	_____ , 199
_____, 199	_____, 199
_____, 199	_____, 199

and Serial No. 09/202,020, filed the 2nd day of March, 1999
(the hereinafter named assignee being hereby authorized to insert Case Number, Serial Number and filing date when ascertained):

AND WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, having a place of business at Cincinnati, Ohio 45202, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and Letters of Patent in any and all foreign countries which may be obtained therefor;

NOW THEREFORE, for good and valuable consideration, we do hereby sell, assign, transfer and set over unto the said THE PROCTER & GAMBLE COMPANY, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent application under international conventions, in and to the said invention as set forth in said patent application, and in and to all patents of the United States and in any of all foreign countries which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment and sale not been made. The said entire right, title and interest shall vest irrevocably in said THE PROCTER & GAMBLE COMPANY. We further agree upon request, without additional compensation but at no expense to us, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights hereby transferred in THE PROCTER & GAMBLE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

AND we request the Commissioner of Patents to issue any Letters Patent of the United States which may be issued for said invention to said THE PROCTER & GAMBLE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.


SIRIANNI, Giuseppe (NMN)

State of)
County of)

On this _____ day of _____ 19__, before me personally appeared SIRIANNI, Giuseppe (NMN), to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the purposes therein set forth.

Notary Public