

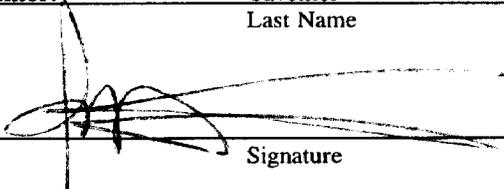
ASSIGNMENT OF INVENTION AND PATENTS THEREON

WHEREAS, I, Robert F. Cavellier have invented a new and original design for CHARACTER FIGURES as fully disclosed in an application for Design Letters Patent so entitled and (check one)

- [XX] executed by me on even date herewith
 [] filed by me on _____, as Serial No. _____, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, GIBSON GREETINGS, INC., a corporation organized under the laws of the State of Delaware and having its principal office at 2100 Section Road, Cincinnati, Ohio 45222, desires to acquire the entire interest in and to the subject matter disclosed in said application and in and to all patents issued or to be issued thereon.

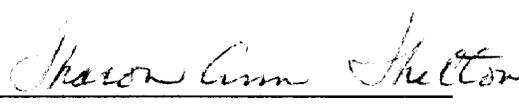
NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said GIBSON GREETINGS, INC. my entire right, title and interest in and to the subject matter disclosed in said application and in and to all Letters Patent Domestic and Foreign issued or to be obtained thereon, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other Convention or Union for each country of said Convention or Union; and I do hereby authorize and request the Commissioner of Patents to issue the Design Letters Patent granted on said application and all future patents granted upon the subject matter disclosed therein to the above-named Assignee, its legal representatives and assigns.

Full Name of Inventor:	Cavellier	Robert	F.
	Last Name	First Name	Middle Name
			5-24-99
	Signature		Date

Post Office Address:	1048 Richwood Avenue	Cincinnati, Ohio	45208
	Post Office Address	City, State or County	Zip Code

STATE OHIO)
) SS
 COUNTY HAMILTON)

On this 24th day of MAY, 1999 before me personally appeared Robert F. Cavellier to me known and known by me to be the above-named individual who acknowledged the signing of the foregoing instrument to be a voluntary act and deed and who executed the same for the uses and purposes therein specified.



 Notary Public
SHARON ANN SHELTON
 Notary Public, State of Ohio
 My Commission Expires Jan. 4, 2001

(SEAL)