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To the Honorable Commissioner of

101058308

acted original documents or copy thereof.

1. Name of conveying party(ies):

James Edward Roth and Melinda Jane Shafran

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Creative Specialities, Inc.

Internal Address:

Street Address: 12930 Bradley Avenue

City: Sylmar State: CA ZIP: 91342

Additional name(s) & address(es) attached?  Yes  No

10530 U.S. PTO  
29/105597  
06/11/99

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: April 30, 1999

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: April 26, 1999  
May 5, 1999

A. Patent Application No.(s)

B. Patent No.(s)

29/105597

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel C. McEachran

Internal Address: Dorn, McEachran, Jambor  
& Keating

Street Address: 55 E. Monroe, Suite 2940

City: Chicago State: IL ZIP: 60603

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

06/03/1999 JARTIS 00000042 29105597

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel C. McEachran

Name of Person Signing

Signature

May 25, 1999

Date

Total number of pages including cover sheet, attachments, and document

3

ASSIGNMENT

WHEREAS, We, James Edward Roth,  
of Los Angeles, County of Los Angeles,  
State of California, and Melinda Jane Shafran,  
of Reseda, County of Los Angeles,  
State of California, have invented a certain new and  
original design for BATH ACCESSORY MOUNTING PLATE  
for which we are about to make application for Design Letters  
Patent of the United States; and

WHEREAS, Creative Specialties, Inc.,  
a corporation organized and existing under and by virtue of the  
laws of the State of California, having its principal  
place of business at 12930 Bradley Avenue, Sylmar, California 91342,  
is desirous of acquiring the entire right, title and interest in  
and to said invention, and in and to the Design Letters Patent to  
be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known  
that for and in consideration of the sum of One Dollar (\$1.00) and  
other good and valuable consideration to us in hand paid, the  
receipt of which is hereby acknowledged, we have sold, assigned and  
transferred, and by these presents do sell, assign and transfer  
unto the said assignee, the entire right, title and interest in and  
to said invention as fully set forth and described in the  
specification prepared and executed by us on even date herewith,  
preparatory to obtaining Design Letters Patent of the United States  
therefor, together with all future improvements thereon and  
additions thereto, and United States patent applications which may  
be made therefor and any and all divisional, continuing and reissue  
applications therefor, and the patents which may be thereupon  
issued, and any and all rights to file applications and receive  
patents in countries foreign to the United States, the same to be  
held and enjoyed by the said assignee to the full end of the term  
for which said Design Letters Patent may be granted, as fully and  
entirely as the same would have been held and enjoyed by us had  
this assignment and sale not been made; and we hereby agree to sign  
all necessary papers in connection with the prosecution and  
assignment of each and every of said applications.

And we do hereby authorize and request the Commissioner  
of Patents and Trademarks to issue the said Design Letters Patent  
to the said assignee of our entire right, title and interest in and  
to the same for the sole use and benefit of the said assignee, its  
successors and assigns.



**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California }  
County of LOS ANGELES } ss.

On APRIL 30, 1999, before me, ROSE MARIE AGUIRRE, NOTARY PUBLIC,  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")  
personally appeared JAMES EDWARD ROTH,  
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

*[Handwritten Signature]*  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: ASSIGNMENT

Document Date: APRIL 30, 1999 Number of Pages: TWO

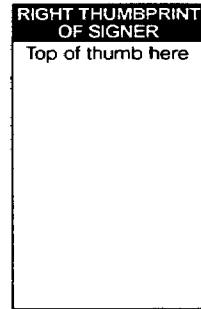
Signer(s) Other Than Named Above: MELINDA JANE SHAFRAN

**Capacity(ies) Claimed by Signer**

Signer's Name: JAMES EDWARD ROTH

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_



**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California }  
County of LOS ANGELES } ss.

On MAY 05, 1999, before me, ROSE MARIE AGUIRRE, NOTARY PUBLIC,  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared MELINDA JANE SHAFRAN,  
Name(s) of Signer(s)

personally known to me  
 proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Place Notary Seal Above

  
Signature of Notary Public

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Document Date: APRIL 30, 1999 Number of Pages: TWO

Signer(s) Other Than Named Above: JAMES EDWARD ROTH

**Capacity(ies) Claimed by Signer**

Signer's Name: MELINDA JANE SHAFRAN

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

