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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Derek R. Smith

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: NCR Corporation

Internal Address: Law Department

Street Address: 1700 S. Patterson Blvd.

City: Dayton State: OH ZIP: 45479-0001

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

May 26, 1999

Execution Date:

4. Application number(s) or patent number(s):

Docket No. 7962

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

09/323603

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul W. Martin

Internal Address: Law Department, ECD-2

Street Address: 101 W. Schantz Avenue

City: Dayton State: OH ZIP: 45479-0001

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

14-0225

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul W. Martin

Name of Person Signing

Signature

June 1, 1999

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box AssignmentsPATENT
REEL: 010016 FRAME: 0809

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

WHEREAS, I, Derek R. Smith, of Atlanta, Georgia, have invented certain new and useful improvements in a System and Methods for Determining and Displaying Product Promotions, Docket No. 7962, for which I have executed an application for Letters Patent of the United States on May 26, 1999; and

WHEREAS, NCR Corporation, a corporation of the State of Maryland, having its principal place of business in Dayton, Ohio, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and any and all foreign countries;

NOW, THEREFORE, be it known that in consideration of the sum of One Dollar (\$1.00) and of other valuable considerations, the receipt of which is hereby acknowledged, I do hereby sell, assign and transfer unto said NCR Corporation, its successors and assigns, the entire right, title and interest in and to the invention and improvements in any form or embodiment thereof, disclosed and claimed in said application, or which are disclosed and may be claimed; also the entire right, title and interest in and to any Letters Patent to be granted in the United States and its territorial possessions and in any and all foreign countries upon said invention in any form or upon any such improvements thereon, and in and to any and all divisions, reissues, continuations and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent on said application to the said NCR Corporation, of Maryland, its successors and assigns.

Further, I agree that I will communicate to said NCR Corporation, or its representatives, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation,

substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to NCR Corporation, make all rightful oaths and generally to do everything possible to aid said NCR Corporation, its successors and assigns, to obtain and enforce protection for said invention in the United States and in any and all foreign countries.

Signed at SouthTrust Bank, this 26 day of MAY, 1999.

Derek R. Smith
Derek R. Smith

STATE OF GA)
) ss:
COUNTY OF Gwinnett)

On this 26th day of May, 1999, before me personally appeared Derek R. Smith, to me personally known and known to be the person who signed the foregoing assignment, and acknowledged the signing thereof as his free act and deed.

(SEAL)

Alpina Padden
Notary Public

Notary Public, Gwinnett County, Georgia.
My Commission Expires October 29, 2000.