

**KOLISCH
HARTWELL
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& HEUSER**

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ATTORNEYS

J. Pierre Kulisch
Jon M. Dickinson
John M. McCormack
Peter E. Heuser
James G. Stewart
David A. Fanning
David P. Cooper
Pierre C. Van Rysselberghe
Walter W. Karnstein
Charles H. DeVoe
Stephen F. Cass, Ph.D.
Kasey C. Christie
David S. D'Ascenzo
Owen W. Dukelow
James R. Abney, Ph.D.
Nathan O. Jensen

Of Counsel:
M. H. Hartwell

- CA & D.C. Bars
+ OR & CA Bars
• OR & WA Bars
• OR, CA & ID Bars

OREGON ☐
200 Pacific Building
520 S.W. Yamhill Street
Portland, Oregon 97204
Telephone: 503/224-6655
Facsimile: 503/295-6679

CALIFORNIA ☐
420 Florence Street
Palo Alto, California 94301
Telephone: 650/325-8673
Facsimile: 650/325-3076

IDAHO ☐
802 W. Bannock, Suite 403A
Boise, Idaho 83702
Telephone: 208/384-9166
Facsimile: 208/384-9169

E-mail: info@khdmh.com
URL: http://www.khdmh.com

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May 4, 1998

Box ASSIGNMENT
Assistant Commissioner for Patents
Washington, D.C. 20231

RECORDATION FORM COVER SHEET
PATENTS ONLY; Our File - MPW 3A8

Sir:

Enclosed for recordation in the records of the U.S. Patent and Trademark Office is an original document with particulars as follows:

(1) Name of conveying party:

John L. Jones, Jr. and Adam W. Callif

(2) Name and address of receiving party:

Mattel, Inc.
333 Continental Boulevard
El Segundo, California 90245-5012

(3) The nature of the conveyance is an Assignment which was executed March 25, 1998.

(4) This document is being filed in connection with U.S. Patent Application Serial No. 29/082,841, filed January 28, 1998.

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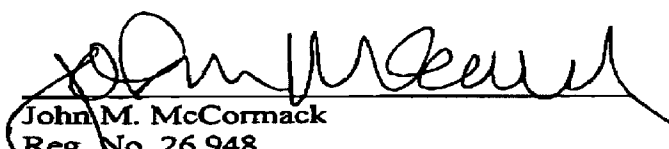
- (5) Any and all correspondence concerning this document should be addressed and mailed to the following:

John M. McCormack, Esq.
Kolisch, Hartwell, Dickinson,
McCormack & Heuser
520 S.W. Yamhill Street, Suite 200
Portland, Oregon 97204

- (6) The total number of patent applications involved in this conveyance is one.
- (7) Our check in the amount of \$170 to cover the surcharge fee for filing missing parts and the recordation fee is enclosed, in accordance with 37 C.F.R. § 3.41.
- (8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required. A duplicate copy of this form is attached.
- (9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH, HARTWELL, DICKINSON,
McCORMACK & HEUSER



John M. McCormack
Reg. No. 26,948
Of Attorneys for Applicants

TOTAL NUMBER OF PAGES
COMPRISING THIS COVER SHEET: 2

ASSIGNMENT

WHEREAS, WE, JOHN L. JONES, JR., of East Aurora, County of Erie, State of New York, and ADAM W. CALLIF, of Holland, County of Allegan, State of Michigan, have invented certain improvements in (Design) CHILDREN'S RIDE-ON VEHICLE, for which we have executed an application for Letters Patent of the United States, which was filed on January 28, 1998, as Serial No. 29/082,841.

WHEREAS, MATTEL, INC., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, State of California, is desirous of acquiring an interest therein:

NOW, THEREFORE, in consideration of the sum of Ten Dollars to us in hand paid, the receipt of which is hereby acknowledged, and for other good and valuable consideration, we the said JOHN L. JONES, JR. and ADAM W. CALLIF, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said MATTEL, INC., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

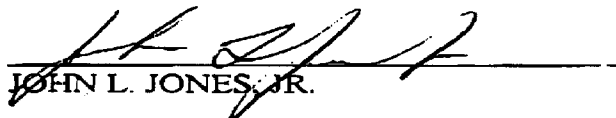
We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to

the said MATTEL, INC., as the assignee of our entire right, title and interest in and to the same, for the sole use of the said MATTEL, INC., its successors and assigns.

Further, we agree that we will communicate to the said MATTEL, INC., or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the said MATTEL, INC., make all rightful oaths and generally do everything possible to aid the said MATTEL, INC., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 25 day of

March, 1998.


JOHN L. JONES, JR.

Witness:

Susan M. F. Hanley
(Name)

2158 Hobblebush Lane
(Address)

Lake View NY 14085
(City, State)

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 2 day of

April, 1998.

Adam W. Callif
ADAM W. CALLIF

Witness:

Tom Inagaki
(Name)

1103 Ambertrace #4
(Address)

Holland, MI, 49424
(City, State)

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