

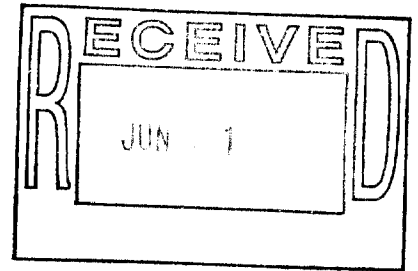
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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original document or copy thereof.

1. Name of conveying party(ies):
Andrea Walters-Dowding, Lynn Lippert,
Sun Lacy, Kent Shaeffer
Additional name(s) of conveying
party(ies) attached? Yes No

2. Name and Address of receiving party(ies):
Name: The Longaberger Company
Internal Address: _____
Street Address: 1500 East Main Street,
P.O. Box 3400
City Newark State Ohio
Country: USA
Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: May 13, 1999

4. Application number(s) or patent number(s)

If this document is being filed with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

29/102,918

Additional numbers attached? Yes No

5. Name and address of person to whom
correspondence concerning document
should be mailed:
Name: Alexandra Urban
Internal Address: _____
Porter, Wright, Morris & Arthur
Street Address: 41 South High Street
City: Columbus State: OH ZIP: 43215

6. Total number of applications and patents
involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 16-2326
(Attach duplicate copy of this page if paying
by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original documents.

Laurie N. Jacques
Name of Person Signing

Laurie N. Jacques
Signature

June 18, 1999
Date

Total number of pages comprising cover sheet: 1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

06/23/1999 MTHAI1 00000279 29102918

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Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

ASSIGNMENT

Of: STORAGE CART

From: Andrea Walters-Dowding, an individual
Lynn Lippert, an individual
Sun Lacy, an individual
Kent Shaeffer, an individual

To: The Longaberger Company, a corporation of Ohio

We, Andrea Walters-Dowding, a citizen of the United States residing in Dresden, Ohio, Lynn Lippert, a citizen of the United States residing in Newark, Ohio, Sun Lacy, a citizen of the United States residing in Newark, Ohio, and Kent Shaeffer, a citizen of the United States residing in Newark, Ohio, are inventors of a new, original, and ornamental design for STORAGE CART, for which we and our co-inventors, Russell Gilbert and Shane Mathews, are applying for Letters Patent of the United States by an application so titled, the specification of which was filed April 2, 1999 and has been assigned Application No. 29/102,918;

For good and valuable consideration paid to us from The Longaberger Company, a corporation of the State of Ohio having its corporate offices at 1500 East Main Street, Newark, Ohio 43058-3400, the receipt and sufficiency of which we acknowledge, by this Assignment;

We sell, assign, and transfer to The Longaberger Company our entire and undivided right, title, and interest in and to our invention of a new, original, and ornamental design for STORAGE CART, our said application for letters patent, the invention described therein, and all rights appurtenant thereto and in all our applications related thereto, including each of the following: the right to apply for any letters patent for said invention in the United States and all foreign countries, all other applications for letters patent on said invention, in whatsoever

countries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said invention or upon said application or related thereto; all letters patent that may issue thereon in the United States and foreign countries and all reissues, extensions, renewals, divisions, or continuations of letters patent granted for said inventions or upon said applications, to the full end of the term or terms for which said letters patent may be issued; and every priority or other right accorded by every international convention, treaty, or agreement that is or may be predicated upon or arise from said invention, application and other applications or letters patent therefor, all to be held and enjoyed by The Longaberger Company, its successors and assigns, all the same as we would have held and enjoyed had this Assignment not been made;

We authorize and grant the right to The Longaberger Company to file and prosecute patent applications in all countries for any part of said invention in our names or in the name of The Longaberger Company or otherwise, as The Longaberger Company may deem advisable under any international convention, treaty, or agreement or otherwise;

We authorize the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other countries to grant, issue, and transfer any letters patent for the said inventions arising out of said application to The Longaberger Company, as assignee of our entire right, title, and interest therein, in accordance with this instrument of assignment;

We represent and warrant that there are no rights or interests outstanding inconsistent with the rights and interests granted herein; we covenant that we will not execute, grant, or transfer any rights or interests inconsistent herewith; we bind ourselves to execute and deliver to

The Longaberger Company, its successors and assigns, any further documents or instruments and to perform any further acts that may be deemed necessary to enable it, its successors and assigns, to file the said applications for letters patent for the said invention in any country in which it may elect to file such applications, and to vest in The Longaberger Company, its successors and assigns, the title herein conveyed and intended to so be conveyed, and to enable such title to be recorded in the United States and each foreign country in which each such application may be filed so that any patent issued thereon shall be issued to The Longaberger Company, its successors and assigns; and we further covenant and agree, that we will, upon request, communicate to The Longaberger Company, its successors and assigns, any facts relating to the said invention and the history thereof known to us, and that we will testify as to the same in any interference or other litigation when requested to do so by The Longaberger Company, its successors and assigns.

IN TESTIMONY WHEREOF, we have hereunto set our hands on the day(s) indicated.

Andrea Walters Dowding
Andrea Walters-Dowding

STATE OF OHIO)
)
COUNTY OF LICKING) ss:

On this 10th day of May, 1999 before me personally appeared Andrea Walters-Dowding, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Andrea G. Kish
Notary Public

(seal)

ANDRETTA M. KISH, Attorney At Law
NOTARY PUBLIC - STATE OF OHIO
MY COMMISSION HAS NO EXPIRATION DATE
SECTION 147.03 R.C.

* * * * *

Lynn Lippert
Lynn Lippert

STATE OF OHIO)
)
COUNTY OF LICKING)

ss:

On this 28th day of April, 1999 before me personally appeared Lynn Lippert, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson
Notary Public

(seal)

PAULA D. GIBSON
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 9-19-01

* * * * *

Sun Lacy
Sun Lacy

STATE OF OHIO)
)
COUNTY OF LICKING)

ss:

On this 13th day of May, 1999 before me personally appeared Sun Lacy, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson
Notary Public

(seal)

PAULA D. GIBSON
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 9-19-01

* * * * *

Kent Shaeffer
Kent Shaeffer

STATE OF OHIO)
)
COUNTY OF LICKING)

ss:

On this 12th day of May, 1999 before me personally appeared Kent Shaeffer, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Paula D. Gibson
Notary Public

(seal)

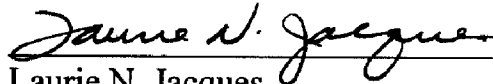
PAULA D. GIBSON
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 9-19-01

* * * * *

COLUMBUS/0517928.01

CERTIFICATE OF FILING BY MAIL

I hereby certify that this Assignment for STORAGE CART, mandatory cover sheet and our check number 82640 for \$40.00 were mailed to Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231, by United States Mail, first class postage prepaid, on this 18th day of June, 1999.



Laurie N. Jacques

PORTER, WRIGHT, MORRIS & ARTHUR LLP
41 South High Street
Columbus, OH 43215
(614) 227-2032

Re: Serial No. 29/102,918

COLUMBUS/726858 v.01