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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

109/333710
10/15/99
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To the Assistant Commissioner for Patents. Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies):
William T. Graushar, John C. Geres

2. Name and address of receiving party(ies):

Name: Quad/Graphics, Inc.

Address: N63 W23075 Main Street

City: Sussex State: WI Zip: 53089

3. Nature of Conveyance: Assignment

Additional name(s) & address(es) attached? Yes No

Execution Date: June 8, 1999

4. This document is being filed together with a new application. The execution date of the application is: June 8, 1999

09333710

NO ADDITIONAL NUMBERS ATTACHED.

5. Name and address of party to whom correspondence concerning document should be mailed:

David B. Smith
Michael Best & Friedrich LLP
100 East Wisconsin Avenue
Milwaukee, WI 53202

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed

Deficiencies in fee charged to Deposit Account

8. Deposit account number: 133080

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Billie Jean Strandt (Reg. No. 36,940)

Name of Person Signing

Signature

June 15, 1999

Date

Total number of pages including cover sheet, attachments, and document: 3

OMB No. 065-1-001 (exp. 4/94) (E-PFORM-ASSIGN US)

Attorney File 77047/9279

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PATENT
REEL: 010047 FRAME: 0395

A S S I G N M E N T

For and in consideration of the sum of One Dollar
(\$1.00) to us:

William T. Graushar
2568 N. 67th St.
Wauwatosa, WI 53213

John C. Geres
10520 W. Dakota St.
West Allis, WI 53227

paid by Quad/Graphics, Inc. (hereinafter referred to as
"Assignee"), a Wisconsin corporation having its principal
place of business at:

N63 W23075 Main Street
Sussex, WI 53089

and for other valuable and sufficient consideration, receipt
whereof is hereby acknowledged, we hereby sell, assign and
convey, unto Assignee, its successors and assigns, our entire
right, title and interest -

(1) in and to an invention entitled "APPARATUS FOR
SELECTIVE WRAPPING OF PRODUCTS AND A METHOD THEREOF" for which
we have executed a United States patent application on even
date herewith;

(2) in and to said United States application, in
and to all other patent applications (including divisional,
continuation, continuation-in-part, §111(b) provisional,
§111(a), and reissue applications) based upon said invention,
and in and to the patent or patents to be granted thereon,
including reissues thereof, if any, to the full end of the
term or terms for which said patent or patents may be granted;

(3) in and to all patent applications on said
invention now or hereafter filed in countries foreign to the
United States of America, and in and to any and all patents
granted on said applications to the full end of the terms for
which said patents may be granted; and

(4) under the International Convention in respect
to the United States patent application and agree that any
patent applications of any foreign countries which may be

filed shall be filed in the name of our Assignee with a claim to priority based on said United States application.

And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue the said United States patent or patents to Assignee.

Date: 6-8-99

William T. Graushar
William T. Graushar ~~6-8-99~~

Date: 6-8-99

John C. Geres
John C. Geres

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