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1. Name of conveying party(ies):	2. Name and address of receiving party(ies):			
Henry Sicignano III	Name: <u>Santa Fe Natural Tobacco Company, Inc.</u> Internal Address:			
06-28-1999 _{₽ 2 3 1999} ິ່⊴				
	Street Address: <u>1368 Cerrillos Road</u>			
101077389	City: <u>Santa Fe</u> State: <u>NM</u> ZIP: <u>87504-5140</u>			
Additional name(s) of conveying party(ies) attached? Yes X No	Additional name(s) of conveying party(ies) attached? Yes No			
3. Nature of conveyance:				
4. Application number(s) or registration number(s)	A			
If this document is being filed together with a new application, the execution				
A. Patent Application No(s): 29/099,277	B. Patent No.(s): 29/099277			
Additional numbers attached	l in the second s			
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: <u>1</u>			
Charles W. Calkins, Esq. Kilpatrick Stockton LLP 1001 West Fourth Street Winston-Salem, North Carolina 27101	 7. Total fee (37 CFR 3.41) \$<u>40.00</u> ⊠ Enclosed ⊠ Authorized any deficiencies to be charged to deposit account 			
	8. Deposit account number: 16-1435			
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and (f_{1}, f_{2}, f_{3})	correct and any attached copy is a true copy of the original document.			
John M. Harrington Name of Person Signing Name of Person Signing Signature Total number of pages comprisi				
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40.00 DP				

31756-186735 WINLIB01:742692.01 Attorney's Docket No. 31756/186735

PATENT

For: I U.S. and/or I Foreign Rights

- For: X U.S. Application or X U.S. Patent
- For: PCT Application
- By: Single Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuation consideration,

ASSIGNOR (inventor):

Address Nationality (name of inventor) 67 Camino Dimitrio Henry Sicignano III U.S. Santa Fe, NM 87505 hereby sells, assigns and transfers to ASSIGNEE: 1368 Cerrillos Road Santa Fe Natural Tobacco Company, Inc. Santa Fe, NM 87504-5140 (type or print name of ASSIGNEE) Address New Mexico Nationality and the successors, assigns and legal representatives of the ASSIGNEE (complete one of the following: the entire right, title and interest \mathbf{X} an undivided _____percent (____%) interest for the United States and its territorial possessions (check the following box if foreign rights are also to be assigned) and in all foreign countries, including all rights to claim priority X in and to any all improvements which are disclosed in the invention entitled: MERCHANDISE DISPLAY (check and complete (a), (b), (c) or (d)) and which is found in U.S. patent application executed on even date herewith (a)

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- (b) U.S. patent application executed on ____
 - □ To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney, as named in the Declaration and Power of Attorney I executed for this invention on the execution date stated above, to insert below the filing date and application number when it becomes known.
- (c) I U.S. application serial no. 29/099,277 filed on January 19, 1999

(d)
International application no. PCT/____/

- (e) U.S. patent no. _____issued _____
 - A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.
- (f) 🗵 and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon his request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this _____((Date of signing).

Upril 22, 1999

WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

Henry Sicignano III

(type name of Inventor)

ŀ

Signature of Inventor

IN Notarization or Legalization Page Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

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EXPRESS MAIL NO 5084454

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

Executing this page is not required for assignment and is only prima facie evidence of execution. 35 NOTE: USC 261.

Details of Country United States

and place of signing of assignment

SANTA	FE	NATIR	AL JBA	1000	CEMPANY	. NC
.368	the second s					-
SANTA	<u>PE</u>	NM	87504			

Before me this $\underline{32}$ day of $\underline{32}$ 1999 personally appeared the above named individual(s), to me known to be the person(s) who $\underline{33}$ is $\underline{32}$ are described in and who executed the foregoing assignment instrument and acknowledged to me that

\boxtimes	he	\boxtimes	his
	she		her
п	they executed the same of		their

□ they executed the same of

own free will for the purpose therein expressed

of the United

Notary Public or Consular Officer of the United States of America

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