FORM PTO -



| ORM COVER SHEETU.S. | DEPARTMENT | OF COMMERCE |
|---------------------|------------------|------------------|
| 1 | -31-92Patent and | Trademark Office |

| 1 SOURCE HOW ROUTE HOLD BOTTON BOTTON FOR BUILDING BOTTON BOTTON FOR BUILDING BOTTON B | 1-31-92Patent and Trademark Office | | |
|--|---|--|--|
| To the Honorable Community 10108056 | attached original documents or copy thereof | | |
| 1. Name of conveying party(ies) & Execution Dates: | 2. Name and address of receiving party (ies): | | |
| Genevieve Blandiaux Execution date – 2/15/99 | Name: Colgate-Palmolive Company Internal: Patent Department Address: 2 8 1999 | | |
| 6.28.99 | Street: 300 Park Avenue | | |
| Additional name(s) of conveying party(ies) attached?YesX No | City: New York, State: New York Zip 10022 Additional name(s) address(es) attached? YesX_ No | | |
| 3. Nature of conveyance: | | | |
| _X_ Assignment Merger | | | |
| Security Agreement Change of Name | | | |
| Other | | | |
| Execution Date: | | | |
| 4. Application number (s) or patent number (s): USSN 9/267,832 | | | |
| If this document is being filed together with a new application, the execu | tion date of the application is: | | |
| A. Patent Application No.(s) B. Patent No.(s) | | | |
| Additional numbers at 5. Name and address of party to whom correspondence concerning | | | |
| document should be mailed: Name: Internal Address: PATENT DEPARTMENT COLGATE-PALMOLIVE COMPANY Street Address: 909 RIVER ROAD P.O. BOX 1343 | 6. Total Number of applications and patents involved:(1) | | |
| City: PISCATAWAY State: NJ Zip: 08855-1343 | 7. Total Fee (37 CFR 3.41) \$40.00 | | |
| $\hat{}$ | Enclosed | | |
| | _ | | |
| | X Authorized to be charged to deposit account 03-2455 8. Deposit account number: 03-2455 | | |
| | (if any additional fee is required) | | |
| DO NOT U | (Attach duplicate copy of this page if paying by deposit account) SE THIS SPACE | | |
| | | | |
| 9. Statement and Signature To the best of my knowledge and belief, the foregoing information is true Richard E. Nanfeldt Reg. No. 27,050 Name of Person Signing & Reg. No. Signature OMB No. 0651-0011 (exp. 494) | Attorney Docket #:Total number of pages including cover sheet:(3) | | |
| Do not detack this newton | | | |
| Do not detach this portion Mail documents to be recorded with required cover sheet information to: | | | |
| Commissioner of Patents and T Box Assignments Washington, D.C. 20231 | Frademarks | | |

FORI\42290.DOC

. 1

PATENT REEL: 010057 FRAME: 0612

ASSIGNMENT

[ASSIGNMENT OF U.S. PATENT AFTER IT HAS RECEIVED A SERIAL NUMBER]

Docket No. F1400-01

WHEREAS, [I], Genevieve Blandiaux, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have invented an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 9/267,832, filed March 12, 1999, naming the ASSIGNORS as inventors, and entitled Liquid Crystal Compositions; and

WHEREAS, Colgate-Palmolive Co., ("Assignee"), a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, is desirous of obtaining the entire right, title and interest in and to the aforesaid invention, and patent application and corresponding patent rights worldwide;

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuing, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

PATENT REEL: 010057 FRAME: 0613

| Signed this 45 day o | f <u>ke bruay</u> , 19 <i>9</i> 4. | | |
|------------------------------------|------------------------------------|---|--|
| | (/ | Name: Genevieve Blandiaux | |
| | | Name. Geneveve Blandlaux | |
| | | Address: Rue Lonhienne, 3A, 4870 Trooz, Belgium | |
| Country of Belgium |) | | |
| Country of Belgium County of Liege |) ss: | | |
| County of Liege |) | | |
| | 4 / | | |

On this 15 day of february, 1999, before me, a Notary Public in and for the State and County aforesaid, personally appeared Genevieve Blandiaux, to me known and known to me to be the person of that name, who executed the foregoing instrument in my presence.

Notary Public

odami Blandiaux Genevieve

n er flourgm**estre** List in er en**a**l deléga**e**,

Houselle.

RECORDED: 06/28/1999



Taxe communale

> PATENT REEL: 010057 FRAME: 0614