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FORM PTO-1594  
1-31-92



U.S. Department of Commerce  
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Attorney Docket No. 06777.0001

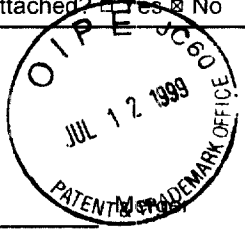
To the Honorable Commissioner of Patents a **101090574**  
Please record the attached original documents or copy thereof.

AIR MAIL BOX ASSIGNMENTS

1. Name of conveying party(ies):  
Kamran Amjadi  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: e-centives, Inc.  
Internal Address: 6903 Rockledge Drive, Suite 1200

3. Nature of conveyance:  
 Assignment   
 Security Agreement  Change of Name  
 Other



Street Address: ==  
City: Bethesda  
State: MD Zip Code: 20817

Execution Date: July 9, 1999

Additional name(s) & Address(es) attached?  
 Yes  No

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application:  
A. Patent Application Number(s):  
09/251,480

B. Patent Number(s):  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Jeffrey A. Berkowitz  
Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.  
1300 I Street, N.W., Washington, DC 20005

6. Total number of applications and registrations involved: 1  
7. Total fee (37 CFR 3.41): \$40  
 Enclosed (Please charge deficiency to deposit account)  
 Authorized to be charged to deposit account

Street Address: 1300 I Street, N.W.  
City: Washington  
State: DC Zip: 20005-3315

8. Deposit account number: 06-0916

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

07/13/1999 00000100 09251480  
03 FC:581 40.00 OP

*Jeffrey A. Berkowitz*  
Signature

7/12/99  
Date

Jeffrey A. Berkowitz

Total number of pages including cover sheet, attachments and documents: 2 ==

SOLE/JOINT INVENTION  
(Worldwide Rights)**ASSIGNMENT**

WHEREAS I, the below named inventor, [hereinafter referred to as Assignor], have made an invention entitled:

**INCENTIVE NETWORK**


for which I filed an application for United States Letters Patent on February 17, 1999 (Serial No. 09/251,480); and

WHEREAS, e-centives, Inc., a corporation of Delaware whose post office address is 6903 Rockledge Drive, Suite 1200, Bethesda, MD 20817 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from assignee is hereby acknowledged, I, as assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention, and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

  
Kamran Amjadi  
7605 Arnet Lane  
Bethesda, MD. 20817

Date: 7/9/99

FINNEGAN, HENDERSON, FARABOW, GARRETT &amp; DUNNER, L.L.P. • WASHINGTON, D.C.

FHFGD June 97

\*\* TOTAL PAGE.05 \*\*

**PATENT**

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