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PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks.
Please record the attached original document or copy thereof.

1. Name of conveying party(ies):
Ozark Mountain Enterprises, Inc., d/b/a
Stone County Ironworks

Additional name(s) of conveying
party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other
Execution Date: May 25, 1999

2. Name and Address of receiving party(ies):

Name: The Longaberger Company

Street Address: 1500 East Main Street
P.O. Box 3400

City: Newark State: Ohio
Country: U.S.A. Zip: 43055

Additional name(s) & address(es) attached?
☐ Yes ☒ No

4. Application number(s) or patent number(s)

If this document is being filed with a new application, the execution date of the application is:

A. Patent Application No.(s)

29/101,010

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of person to whom
correspondence concerning document
should be mailed:

Name: Alexandra Urban

Internal Address: _____

Porter, Wright, Morris & Arthur LLP

Street Address: 41 South High Street

City: Columbus State: OH Zip: 43215

6. Total number of applications and patents
involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 16-2326

(Attach duplicate copy of this page if paying
by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct
and any attached copy is a true copy of the original documents.

Laurie N. Jacques

Name of Person Signing

Laurie N. Jacques

Signature

July 8, 1999

Date

Total number of pages comprising cover sheet: 1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

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Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

PATENT
REEL: 010084 FRAME: 0628

ASSIGNMENT

Of: WALL HOOK

From: Ozark Mountain Enterprises, Inc., d/b/a Stone County Ironworks

To: The Longaberger Company

Ozark Mountain Enterprises, Inc., a corporation of the State of Arkansas doing business as Stone County Ironworks and having an address at HC 73 Box 427, Mountain View, Arkansas 72560, for good and valuable consideration paid to it from The Longaberger Company, a corporation of the State of Ohio whose corporate offices are located at 1500 East Main Street, Newark, Ohio 43058-3400, the receipt and sufficiency of which it acknowledges, by this Assignment;

Does hereby sell, assign, and transfer to The Longaberger Company its entire and undivided right, title, and interest in and to the Application for United States Letters Patent entitled WALL HOOK filed by Andrea Walters-Dowding, Lynn Lippert, Sun Lacy, Kent Shaeffer, Russell Gilbert and Shane Mathews on February 22, 1999 and assigned Application No. 29/101,010, the new, original, and ornamental design for WALL HOOK described in said application, and all rights appurtenant thereto and in all the applications related thereto, including each of the following: the right to apply for any letters patent for said invention in the United States and all foreign countries, all other applications for letters patent on said invention, in whatsoever countries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said invention or

upon said application or related thereto; all letters patent that may issue thereon in the United States and foreign countries and all reissues, extensions, renewals, divisions, or continuations of letters patent granted for said inventions or upon said applications, to the full end of the term or terms for which said letters patent may be issued; and every priority or other right accorded by every international convention, treaty, or agreement that is or may be predicated upon or arise from said invention, application and other applications or letters patent therefor, all to be held and enjoyed by The Longaberger Company, its successors and assigns, all the same as Ozark Mountain Enterprises, Inc. would have held and enjoyed had this Assignment not been made;

Ozark Mountain Enterprises, Inc. authorizes and grants the right to The Longaberger Company to file and prosecute patent applications in all countries for any part of said invention as The Longaberger Company may deem advisable under any international convention, treaty, or agreement or otherwise;

Ozark Mountain Enterprises, Inc. authorizes the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other countries to grant, issue, and transfer any letters patent for the said inventions arising out of said application to The Longaberger Company, as assignee of the entire right, title, and interest therein, in accordance with this instrument of assignment;

Ozark Mountain Enterprises, Inc. hereby represents and warrants that there are no rights or interests outstanding inconsistent with the rights and interests granted herein; it

covenants that it will not execute, grant, or transfer any rights or interests inconsistent herewith; it binds itself and agrees to bind its successors and assigns, to execute and deliver to The Longaberger Company, its successors and assigns, any further documents or instruments and to perform any further acts that may be deemed necessary to enable The Longaberger Company, its successors and assigns, to file the said applications for letters patent for the said invention in any country in which it may elect to file such applications, and to vest in The Longaberger Company, its successors and assigns, the title herein conveyed and intended to so be conveyed, and to enable such title to be recorded in the United States and each foreign country in which each such application may be filed so that any patent issued thereon shall be issued to The Longaberger Company, its successors and assigns; and it further binds itself and agrees to bind its successors and assigns, upon request, to communicate to The Longaberger Company, its successors and assigns, any facts relating to the said invention and the history thereof, known to Ozark Mountain Enterprises, Inc. or them and to testify as to the same in any interference or other litigation when requested to do so by The Longaberger Company, its successors and assigns.

IN TESTIMONY WHEREOF, Ozark Mountain Enterprises, Inc. has caused this instrument to be signed on the day indicated.

OZARK MOUNTAIN ENTERPRISES, INC.

By: 

Printed Name: DAVID MATHEWS

Title: C.E.O.

STATE OF ARKANSAS

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ss:

COUNTY OF STONE

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On this 25 day of May, 1999, before me personally appeared David Mathews, who executed the foregoing instrument and who acknowledged to me that he is an officer of Ozark Mountain Enterprises, Inc. and that he voluntarily executed the same on behalf of Ozark Mountain Enterprises, Inc. for the purpose therein set forth.


Notary Public

(seal)

My Commission Expires 1-15-09

COLUMBUS/0513440.03