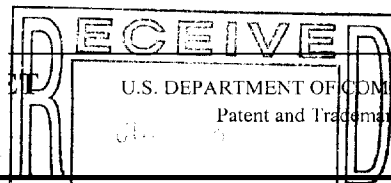


07-19-1999

Atty. Docket No.: RPC 0171 DUS

FORM PTO-1595  
(Modified)

REC

101094085  
PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

## 1. Name of conveying party(ies):

GABRIEL A. GUERRA; GERALD R. KOEFELDA;  
and TRENTON M. OVERHOLT

7-15-99

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: June 3, 1999; July 7, 1999

## 2. Name and address of receiving party(ies):

Name: REHRIG PACIFIC COMPANYInternal Address: Same as Street AddressStreet Address: 4010 E. 26th StreetCity: Los Angeles State: CA Zip: 90023Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s) 29/101,199

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Konstantine J. DiamondAddress: Brooks & Kushman P.C.1000 Town Center, Twenty-Second FloorCity: Southfield State: MI ZIP: 480756. Total number of applications and patents involved: One7. Total Fee (37 C.F.R. § 3.41) ..... \$ 40.00☒ Enclosed☐ Authorized to be charged to Deposit Account8. Deposit Account Number: 02-3978

(Attach duplicate copy of this page if paying by Deposit Account)

07/16/1999 DNGUYEN 00000242 29101199

01 FC 561

40.00 00

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Konstantine J. Diamond

Name of Person Signing

Signature

July 12, 1999

Date

Total number of pages including cover sheet, attachments, and document: 7Mail documents to be recorded with required cover sheet information to:  
Box Assignments, Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231PATENT  
REEL: 010091 FRAME: 0804

## ASSIGNMENT

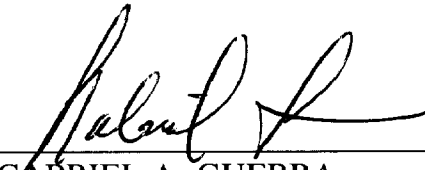
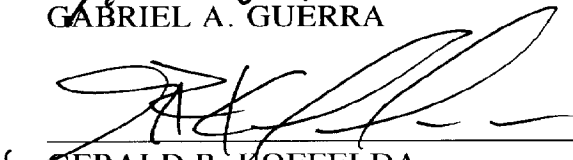
For the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, we, GABRIEL A. GUERRA of 21612 Parkview Court, Walnut, California 91789; GERALD R. KOEFELDA of 1640 Hermosa Avenue, Hermosa, California 90254; and TRENTON M. OVERHOLT of 9213 Summit Centre Way, Apt. 13-104, Orlando, Florida 32810, respectively, do hereby assign, sell and set over to REHRIG PACIFIC COMPANY, a corporation organized and existing under the laws of the State of Delaware, and having a place of business at 4010 East 26th Street, Los Angeles, California 90023, U.S.A., hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

### **MERCHANDISING DISPLAY UNIT FOR BOTTLES**

set forth in the application for United States Letters Patent filed on February 23, 1999 as Serial No. 29/101,119, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

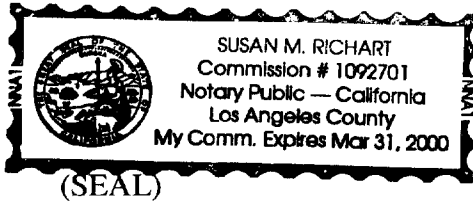
And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

  
\_\_\_\_\_  
GABRIEL A. GUERRA  
\_\_\_\_\_  
GERALD R. KOEFELDA  
\_\_\_\_\_  
TRENTON M. OVERHOLT

STATE OF CALIFORNIA       )  
   ) ss.  
 COUNTY OF LOS ANGELES )

On this 3rd day of June, 1999, personally appeared before me GABRIEL A. GUERRA ☒ personally known to me - **OR** - ☐ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

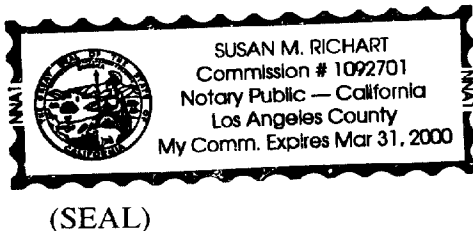


Susan M. Richart  
 Notary Public  
 My Commission expires:

STATE OF CALIFORNIA       )  
   ) ss.  
 COUNTY OF LOS ANGELES )

On this 3rd day of June, 1999, personally appeared before me GERALD R. KOEFELDA ☒ personally known to me - **OR** - ☐ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Susan M. Richart  
 Notary Public  
 My Commission expires:

STATE OF                                 )  
  ) ss.  
COUNTY OF                             )

On this \_\_\_\_\_ day of \_\_\_\_\_, 1999, personally  
appeared before me TRENTON M. OVERHOLT, to me known to be the person named in and  
who executed the above instrument, and acknowledged that he executed the same for the uses and  
purposes therein mentioned.

\_\_\_\_\_  
Notary Public  
My Commission expires:

(SEAL)

## **ASSIGNMENT**

For the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, we, GABRIEL A. GUERRA of 21612 Parkview Court, Walnut, California 91789; GERALD R. KOEFELDA of 1640 Hermosa Avenue, Hermosa, California 90254; and TRENTON M. OVERHOLT of 9213 Summit Centre Way, Apt. 13-104, Orlando, Florida 32810, respectively, do hereby assign, sell and set over to REHRIG PACIFIC COMPANY, a corporation organized and existing under the laws of the State of Delaware, and having a place of business at 4010 East 26th Street, Los Angeles, California 90023, U.S.A., hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

### **MERCHANDISING DISPLAY UNIT FOR BOTTLES**

set forth in the application for United States Letters Patent filed on February 23, 1999 as Serial No. 29/101,119, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.


And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

---

GABRIEL A. GUERRA

---

GERALD R. KOEFELDA



---

TRENTON M. OVERHOLT

STATE OF CALIFORNIA       )  
  ) ss.  
COUNTY OF LOS ANGELES )

On this \_\_\_\_\_ day of \_\_\_\_\_, 1999, personally appeared before me GABRIEL A. GUERRA ☐ personally known to me - **OR** - ☐ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public  
My Commission expires:

(SEAL)

STATE OF CALIFORNIA       )  
  ) ss.  
COUNTY OF LOS ANGELES )

On this \_\_\_\_\_ day of \_\_\_\_\_, 1999, personally appeared before me GERALD R. KOEFELDA ☐ personally known to me - **OR** - ☐ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

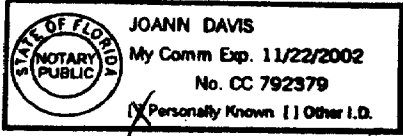
WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public  
My Commission expires:

(SEAL)

STATE OF Florida )  
 ) ss.  
COUNTY OF Orange )

On this 7th day of July, 1999, personally appeared before me TRENTON M. OVERHOLT, to me known to be the person named in and who executed the above instrument, and acknowledged that he executed the same for the uses and purposes therein mentioned.



(SEAL)

Joann Davis  
Notary Public  
My Commission expires: