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To the Honorable Commissioner of P.

ached original documents or copy thereof.

## 1. Name of conveying party(ies):

Russell G.N. Huntley

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: August 28, 1998

## 2. Name and address of receiving party(ies)

Name: Vincent Longo Inc.

Internal Address:

Street Address: 611 Broadway

City: New York State: NY ZIP: 10012

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

(29/092,773)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven M. Hoffberg

Internal Address: Milde, Hoffberg &amp; Macklin LLP

Street Address: 10 Bank Street

Suite 460

City: White Plains State: NY ZIP: 10606

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number:

50-0427

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven M. Hoffberg

Name of Person Signing

Signature

Date

November 20, 1998

Total number of pages including cover sheet, attachments, and document:

2

## ASSIGNMENT

FOR VALUABLE CONSIDERATION, THE RECEIPT AND ADEQUACY OF WHICH IS HEREBY  
ACKNOWLEDGED,

I/WE Russell G.N. Huntley

OF 90 Pines Lake Drive West, Wayne, NJ 07470

AND

OF \_\_\_\_\_

hereby sell, assign, and transfer unto Vincent Longo Inc., a corporation located  
at 611 Broadway, New York, the entire right, title, and interest in and to my/our  
application for Letters Patent of the United States,

☐ executed concurrently herewith

☐ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_

entitled COSMETIC PRODUCT PACKAGE

and my/our entire right, title, and interest in and to all my/our inventions,  
whether joint or sole, disclosed in said application for Letters Patent, and in  
and to all divisional or continuation applications or continuation-in-part  
applications that may be filed for United States Letters Patent for any of said  
inventions, or any patent application inside or outside the United States  
claiming benefit of priority of this application and in and to all patents that  
may be granted on the foregoing applications, and I/we hereby agree, whenever  
requested, to communicate to said assignee, its successors and assigns, any facts  
known to my/us respecting said inventions and to execute all applications or  
papers necessary to obtain and maintain proper patent protection on said  
inventions.

Date

Inventor(s)

8/28/98

Russell G.N. Huntley

Russell G.N. Huntley

PATENT

RECORDED: 11/23/1998

REEL: 010092 FRAME: 0118