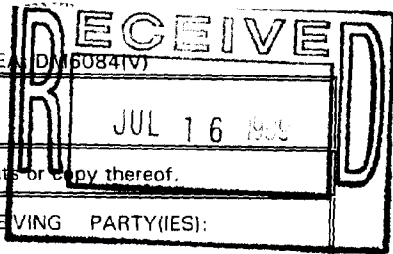


07-23-1999

UNUS #99-0092-S-E (DM 60841V)



U.S. DEPARTMENT OF COMMERCE
PATENT & TRADEMARK OFFICE

JUL 16 1999

RE
PA

TC



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ademarks: Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

Christian JAUFFRET

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

YES [] NO [XX]

7-16-99

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Elizabeth Arden Co., Division of Conopco, Inc.

STREET ADDRESS: 1345 Avenue of the Americas, Burlington House

CITY: New York
ZIP: 10105

STATE: NY

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?
YES [] NO [XX]

3. NATURE OF CONVEYANCE:

[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER
EXECUTION DATE: June 7, 1999

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/104,436 FILED: May 5, 1999

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 29/104,436

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

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9. STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

MILTON L. HONIG, ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 28,617

7/13/99
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

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07/23/1999 DNGUYEN 00000153 121155 29104436

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ASSIGNMENT

WHEREAS, CHRISTIAN JAUFFRET, a citizen of France, residing at 12 Rue Carnot, 92300 LaVallois Perret, France, invented certain improvements in

BOTTLE

(bearing Attorney's Docket Number 99-0092-S-EA,) which is found in:

- (a) U.S. patent application executed on _____
- (b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/104,436 filed on May 5, 1999.

- (c) International Application No. PCT _____/_____.

AND WHEREAS, **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, a corporation of New York, having a principal place of business at 1345 Avenue of the Americas, Burlington House, New York, New York 10105, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

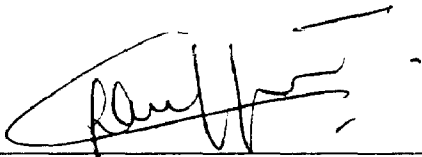
NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents



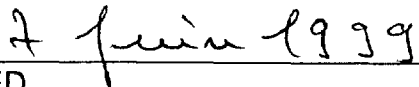
describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO, INC.**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.



CHRISTIAN JAUFFRET

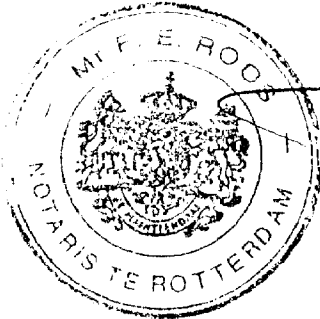


DATED



Seen by me, Frank Evert Roos, civil law notary with residence in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Christian Jauffret, residing at 12 Rue Carnot, 92300 LaVallois Perret, France.

Rotterdam, 25 June 1999



APOSTILLE

(Convention de La Haye du 5 Octobre 1961)

1. Country: The NETHERLANDS

This public document

2. has been signed by mr F.E.
Roos

3. acting in the capacity of
notary

4. bears the seal/stamp of
mr F.E. Roos

Certified

5. at ROTTERDAM 6. on 28/06/1999

7. by the clerk of the District Court
(Griffier van de Arrondissementsrechtbank)

8. N° 88017

Stamp:

10. Signature:

