

07-29-1999

FORM PTO-1595
1-31-92

COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Docket No. 237/174

101104994

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Street Scene Equipment, LLC
Additional name(s) of conveying party(ies) attached?
☐ Yes ☒ No

2. Name and address of receiving party:
Name: Performance Marketing, Inc.

Internal Address: _____

3. Nature of conveyance:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

City: _____ State: _____ Zip: _____

Street Address: 12691 Monarch Street

City: Garden Grove State: CA Zip: 92841

Execution Date: June 1, 1999

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No(s). 29/095,725 "Vehicle Grille Valance Cover"

B. Patent No(s): _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence R. LaPorte

Internal Address: LYON & LYON LLP

633 West Fifth Street, Suite 4700
Los Angeles, CA 90071-2066

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed☒ Charge this Deposit Account if any additional fee is required

8. Deposit Account Number: 12-2475

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence R. LaPorte, Reg No. 38,948

Date: July 26, 1999

Total number of pages including cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

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PATENT
REEL: 010122 FRAME: 0651

MRD 7-26-99

ASSIGNMENT

WHEREAS Street Scene Equipment, LLC, ("Street Scene") a California limited liability company, having its address and principal place of business at 12691 Monarch Street, Garden Grove, California 92841, is the owner of the entire right, title and interest in and to the invention disclosed in U.S. patent application Serial Number 29/095,725, for a design for a Vehicle Grille Valance Cover, filed on October 29, 1998; and

WHEREAS Street Scene has previously executed an Assignment and Assumption Agreement (the "Agreement"), entered into as of April 1, 1998, in which Street Scene assigned all of Street Scene's assets to Performance Marketing, Inc., ("Performance Marketing") a California corporation having its address and principal place of business at 12691 Monarch Street, Garden Grove, California 92841; and

WHEREAS the parties understood the Agreement to cover all assets, including said invention and the Letters Patent to be granted and issued; and

WHEREAS the parties are desirous of executing an express assignment, for purposes of recording it with the United States Patent and Trademark Office, to Performance Marketing of Street Scene's entire right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefor throughout the world.

NOW THEREFORE, in consideration of the mutual covenants contained herein, it is agreed by and between Street Scene and Performance Marketing as follows:

1. Street Scene hereby sells, assigns, transfers and sets over to Performance Marketing its entire right, title and interest in and to said invention, and in and to any and all Letters Patent to be granted and issued therefor, all continuation, continuation-in-part and/or divisional applications, not only for, to and in the United States of America, its territories and

possessions, but for, to and in countries throughout the world, including all priority rights under the International Convention and any other applicable laws or treaties; and hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue said Letters Patent to said Performance Marketing, its successors and assigns, in accordance with this assignment.

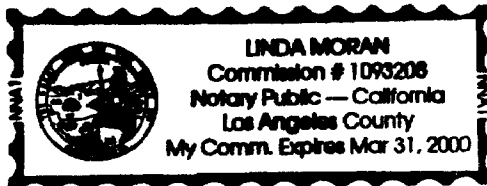
IN WITNESS WHEREOF, Street Scene, expressly intending to be legally bound hereby,
has caused this Assignment to be executed by its duly authorized officer as of the 1 day of
June, 1999.


STREET SCENE EQUIPMENT, LLC

By: Ronald S. Parker
Ronald S. Parker
Vice Chairman

STATE OF CALIFORNIA)
) ss.
COUNTY OF Los Angeles)

On this 1st day of June, 1999, before me,
LINDA MORAN, Notary Public, personally appeared
RONALD S. PARKER, proved to me on the basis of satisfactory evidence to be the
person whose name is subscribed to this instrument, and acknowledged that he executed it.




Notary Public in and for
said County and State