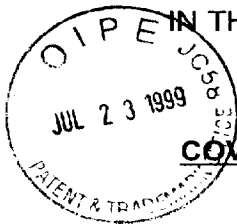


MRD 7-23-99

07-30-1999

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MARK OFFICE

101105167

Key Docket No. 7492-001003

**COVER SHEET FOR RECORDAL OF DOCUMENT (PATENT)**

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Sir:

Pursuant to 37 C.F.R. 3.31, enclosed herewith is a document for recordal in this case. The following information is provided:

**(1) Name Of Party Conveying The Interest:**

Yevgeniy M. Levin

**(2) Name And Address Of Party Receiving The Interest:**

Marketing Displays International  
38271 West Twelve Mile Road  
Farmington Hills, Michigan 48331-3041

**(3) Description Of The Transaction To Be Recorded:**

Assignment       License  
 Change of Name    Other \_\_\_\_\_

**(4) Application(s) and/or Patent(s) Against Which Enclosure Is To Be Recorded:**

Serial Number 09/248,912, filed February 9, 1999.  
 Application being filed concurrently herewith.  
 Patent Number \_\_\_\_\_, issued \_\_\_\_\_.

**(5) Name And Address Of The Party To Whom Correspondence Concerning The Request To Record Should Be Mailed:**

Paul A. Keller, Esq.  
Harness Dickey & Pierce, P.L.C.  
P.O. Box 828  
Bloomfield Hills, Michigan 48303  
(248) 641-1600

07/29/1999 NTHAI1 00000149 000750 09248912

01 FC:581 40.00 CH

(6) **Number Of Applications and/or Patents Identified In The Cover Sheet And Total Recordal Fee:**

Number of Applications/Patents: . One (1)

Total Recordal Fee Enclosed: \$40.00

(7) **Date(s) The Document Was Executed:** June 24, 1999

To the best of my knowledge and belief, the foregoing information is true and correct, and if the attached is not an original document, the undersigned verifies that it is a true copy of the original.

If, for some reason, Applicant(s) has/have not paid a sufficient fee, please charge our Deposit Account No. 08-0750 for any further fees which may be due. A duplicate copy of this document is enclosed.

Respectfully submitted,

By:

  
\_\_\_\_\_  
Paul A. Keller Reg. No. 29,752  
Attorney for Applicant(s)

Date: 7/20/99

### ASSIGNMENT BY SINGLE INVENTOR

WHEREAS, the undersigned, hereinafter referred to as Assignor, has invented certain new and useful improvements in

#### SIGN STAND WITH SINGLE SPRING BASE ASSEMBLY

for which Assignor has made United States application for patent under Serial No. 09/248,912, filed February 9, 1999 and

WHEREAS, Marketing Displays International, a Michigan corporation, having a place of business at 38271 W. Twelve Mile Road, Farmington Hills, Michigan 48331-3041, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee, its successors in interest, the full and exclusive right in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States and the Paris Convention, to the said invention as described in the above-referenced United States application for patent, said invention and all United States applications for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made; and Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of applications for patent in the United States and in all foreign countries, for litigation regarding, or for the purpose of protecting title to the said invention, the United States application for patent, or Letters Patent therefor for the benefit of Assignee without further or other compensation than that above set forth; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee.

*Yevgeniy M. Levin*  
\_\_\_\_\_  
Yevgeniy M. Levin

State of MICHIGAN )  
County of OAKLAND )

ss.

On this 24TH day of JUNE, 1999, before me personally appeared the foregoing individual, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

*Ralph W. Dingle*  
\_\_\_\_\_  
Notary Public,

RALPH W. DINGLE  
NOTARY PUBLIC - OAKLAND COUNTY, MI  
MY COMMISSION EXPIRES 08/02/99

OAKLAND County, State of MICHIGAN  
My Commission Expires: 8/2/99