PATENT REEL: 010130 FRAME: 0144

OMB No. 0651-0011 (exp. 4/94)

## ASSIGNMENT

I, Glen S. Axelrod of One TFH Plaza, Third and Union Avenues, Neptune City,
New Jersey 07753 of the United States of America, having invented certain inventions and
improvements in Pet Carrier, and having executed an application for Letters Patent of the
United States of America describing the same and based thereon on the 23rd day of
June, 1999; (and I hereby authorize my attorney(s), authorized to prosecute said
application, to here insert the filing date and serial number of said application, when known,
Serial No, filed June 16, 1999 for good and valuable consideration, the receipt of
which is hereby acknowledged from TFH Publications a Delaware corporation having its
principal place of business at One TFH Plaza, Third and Union Avenues, Neptune City, New
Jersey 07753, U.S.A., (hereinafter called the Assignee), do hereby sell, assign and transfer unto
the Assignee, its successors, and assigns my entire right, title, and interest, in and throughout the
United States of America (including its territories and dependencies) and all countries foreign
thereto, in and to and under said application and the inventions and any of them therein set forth
and described, and any and all patents and like rights of exclusion (including extensions thereof)
of any country which may be granted on or for said inventions or any of them or any part thereof
or on said application or any divisional, continuing, reissue, or other patent application based
thereon;

And for the same consideration I do also hereby sell, assign, and transfer unto the Assignee, its successors, and assigns all my rights under the International Convention for the Protection of Industrial Property and all other treaties of like purpose in respect of said inventions and any of them and all parts thereof and said application, and I do hereby authorize the Assignee, its successors, and assigns to apply in my name or its or their own name or names for patents and like rights of exclusion on or for said inventions or any of them or any part thereof in all countries claiming if it or they so desire the priority of the filing date of said application under the provisions of said Convention or any such other treaty;

And for the same consideration, I do hereby agree for myself and for my heirs, executors, and administrators, promptly upon request of the Assignee, its successors, or assigns, to execute and deliver without further compensation any power of attorney, assignment, original, divisional, continuing, reissue or other application or applications for patents or like rights of

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exclusion of any country, or other lawful documents and any further assurances that may be deemed necessary or desirable by the Assignee, its successors, or assigns fully to secure to it or them said right, title, and interest as aforesaid in and to said inventions and any of them and all parts thereof and in and to and under said several patents and like rights of exclusion (including extensions thereof) or any of them, all, however, at the expense of the Assignee, its successors, or assigns;

And I do hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and the corresponding Officer of each country foreign thereto to issue to the Assignee, its successors, or assigns, any and all patents and like rights of exclusion which may be granted in any country upon said United States application or other applications or any of them or on or for said inventions or any of them or any part thereof; and I do hereby covenant for myself and my legal representatives and agree with the Assignee, its successors, and assigns that I have granted no right or license to make, use, or sell said inventions or any of them or any part thereof to anyone except the Assignee, that prior to the execution of this deed my right, title, and interest in and to said inventions or any of them or any part thereof has not been otherwise encumbered by us, and that I have not executed and will not execute any instrument in conflict herewith.

IN WITNESS WHEREOF, I hereunto set my hand and seal on the day and year hereinafter noted.

7/2/98
Glen S. Axelrod

UNITED STATES OF AMERICA

STATE OF 

COUNTY OF 

STATE OF 

STATE OF 

COUNTY OF 

COUNTY OF 

STATE OF 

COUNTY O

On this \_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_, 1999, Glen S. Axelrod personally appeared before me, a Notary Public in and for the above-mentioned county, to me known, and known to me to be the individual described in and who executed the foregoing document, and he duly acknowledged to me that he executed same for the uses and purposes therein expressed.

(SEAL)

Notary Public

MARCY S. CORTEZ

NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES AUGUST 28, 2002