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08-03-1999

I.S. DEPARTMENT	OF CO	MMERCE
Patent and	Tradem	ark Office

Docket No. 310048/442

To the Hon Commissioner of

copy thereof 1011074	417	or
1. Name of conveying party(ies): Norman Yamamoto; Bruce Allen Carter; Thomas M. Wien	2. Name and address of receiving party(ies):	7.8. PTO 61929
Additional name of conveying party attached? [ ] yes [X] no	Additional name(s) and address(es) attached?  [ ] yes  [X] no	JC511 U   DQ/20
3. Nature of conveyance:  [X] Assignment [ ] Merger  [ ] Security Agreement [ ] Change of Name  [ ] Security Agreement [ ] Other		
Execution Date: July 21, 1999		
4. Application number(s) or patent numbers:		
If this document is being filed together with a new July 21, 1999  A. Patent Application No(s).	ew application, the execution date of application is	s:
A. Patent Application No(s).	B. Patent No(s).	
Additional numbers attact		
5. Name and address party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:	
Alan C. Rose, Esq. OPPENHEIMER WOLFF & DONNELLY LLP 2029 Century Park East, 38th Fl. Los Angeles, CA 90067	[1]	
Door Migeria, Et 7 2000.	7. Total fee (37 CFR 3.41): \$ 40.00 [X] Enclosed [] Authorized to be charged to Deposit Account	
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Crystal Gateway 4, Room 335 Washington, D.C. 20231

> PATENT 194804 v01 7/27/99 REEL: 010131 FRAME: 0341

## ASSIGNMENT

WHEREAS, WE, Norman Yamamoto, Bruce Allen Carter and Tom Wien the undersigned inventors (ASSIGNORS), have invented a "SEE-THROUGH" BINDER WITH PRINTED FRAME COVER, for which we are about to file application for letters patent of the United States. Each of us has executed the application concurrently with executing this assignment. We are the joint owners of this invention and improvements; and

WHEREAS, Avery Dennison Corporation, (ASSIGNEE) is a corporation organized and existing under the laws of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103,. ASSIGNEE desires to acquire the entire right, title and interest in and to the inventions, applications and letters patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to each of us paid, and other valuable consideration, the receipt and legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment, and

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

PATENT REEL: 010131 FRAME: 0342 And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the the inventions before competent International Authorities including the World Intellectual Property Organization and in any and all foreign countries in which applications for letters patent can be so made or letters patent so obtained.

Dated: 7, 21, 1999	<u> </u>	La Course					
, ====,	Name:	Norman Yamamoto,					
	Address:	5460 Running Spring W	/ay				
		Yorba Linda, CA 9288	7				
STATE OF CALIFORNIA )							
county of <u>Orange</u> ) ss.							
On July 21, 1999 before me personally app	peared Nor	man Yamamoto, perso	onally known to me or				
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are							
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in							
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.							
person(s), or the entity upon behan or when the	o person(s)						
WITNESS my hand and official seal.							
Claine M. Framer	) (6		ELAINE M. FRANZEN Commission # 1109938				
Notary Public		SEAL)	Notary Public Galfornia 5 Los Angeles County 5				
Notary Fuone		M	Comm. Expires Dec 27, 2000				
		9-0-0-0					
	2	- A 10	CA				
Dated: 7/21, 1999	$\lambda$	ma / Cler	Conta				
	Name:	Bruce Allen Carter					
	Address:	21402 Via Viajante					
		Lake Forest, CA 92630	)				
STATE OF CALIFORNIA )							
COUNTY OF <u>Orange</u> ) ss.							

WITNESS my hand and official seal.

<u>Clain W. Framer</u> (SEAL) Notary Public



On July 21, 1999 before me personally appeared Bruce Allen Carter, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the

person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

Dated: 7/21, 1999

Name:

Tom Wien

Address:

3134 Corte Marin

Newport Beach, CA 92660

STATE OF CALIFORNIA

COUNTY OF Orange ss.

On July 21, 1999 before me personally appeared Tom Wien, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Claim M. Franger Notary Public

(SEAL)

