

R 08-12-1999 3ET



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Our Ref.: 263-2043

Commissioner of Patents and Trademarks
Box Assignment, Washington, D.C. 20231

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Joe A. Alexander Joseph V. Deaner L. Michael McKee</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: (1) 8/2/99 (2) 7/24/99 (3) 7/28/99</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: <u>Moore North America, Inc.</u> Internal Address: _____ Street Address: <u>300 Lang Boulevard</u></p> <p>City: <u>Grand Island</u> State/Country: <u>New York</u> Zip: <u>14072-1697</u></p> <p>Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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JCS17 U.S. PTO
09/366200
08/04/99

4. Application number(s) or patent number(s): **09366200**
If this document is being filed together with a new application, the execution date of the application is: (1) 8/2/99 (2) 7/23/99 (3) 7/28/99

A. Patent Application No(s). B.
(1) To Be Assigned (1)
(2) (2)
(3) (3)

Additional numbers attached Yes No

8.04.99

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>James D. Berquist</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>Nixon & Vanderhye P.C.</u> <u>1100 North Glebe Road</u> <u>8th Floor</u></p> <p>City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22201</u></p>	<p>6. Total number of applications & patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any <u>deficiency</u> in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.</p>
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DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James D. Berquist James Berquist August 4, 1999
Name of Person Signing Signature Date
Reg. No. 34.776

Total number of pages including **original** cover sheet, attachments, and document: [3]

08/10/1999 MGDORON 00000018 09366200
02 FC:581 40.00 OF

ASSIGNMENT

WHEREAS, Joe A. Alexander, Joseph V. Deaner and L. Michael McKee (hereinafter ASSIGNORS) of 207 South Superior Street, Angola, Indiana 46703, 1680 Campbell Road, Forest Hill, Maryland 21050 and 7902 West Brookridge Drive, Middletown, Maryland 21769, respectively, have invented a certain improvement in SINGLE SIDE IMAGED SPECIAL SERVICES MAILER for which a so-entitled application for Letters Patent of the United States is being concurrently executed herewith;

WHEREAS, Moore North America, Inc. (hereinafter ASSIGNEE), a corporation of the State of Delaware, having an office and place of business at 300 Lang Boulevard, Grand Island, New York, 14072-1697, is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNORS by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the full and exclusive right to the said invention in the United States and all foreign countries, as described in the aforesaid application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, for the sole use and behoof of ASSIGNEE, its successors, assigns, and legal representatives.

And, ASSIGNORS hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention; and to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

Agreeing, further, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

AGREED and executed as noted below:

8-2-99

Date

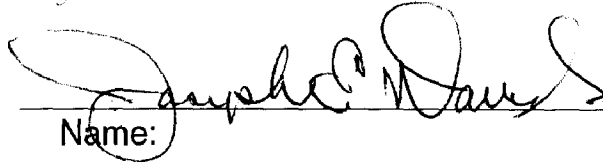


Joe A. Alexander

Witnessed By:

8-2-99

Date



Name:

7-24-99

Date

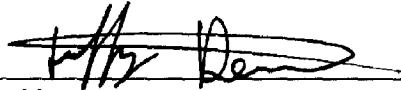


Joseph V. Deaner

Witnessed By:

8/24/99

Date



Name:

7-28-99

Date

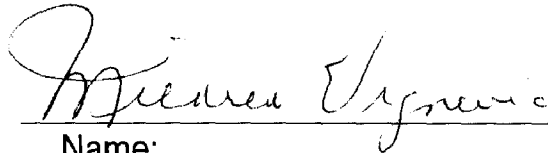


L. Michael McKee

Witnessed By:

7-28-99

Date



Name: