08-17-1999

**RECORDATION I** FORM PTO 1585



TMENT OF COMMERCE



101119578 PATENTS ONLY

1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
Basilio SELLI Gilmar CALDEIRA	Name: SMAR RESEARCH CORPORATION
Gillia CALDEIRA	Street Address: 4250 Veterans Memorial Highway
Additional name(s) of conveying parties attached?   Yes x No	City: Holbrook State: New York
3. Nature of conveyance:  x Assignment □ Merger  □ Security Agreement □ Change of Name  □ Other: □ Name	ZIP: <u>11741</u>
Execution date(s): 8/6/99	
4. Application numbers or patent numbers:  If this document is being filed together with a new application.	, the execution date of the application is:
A. Patent Application(s) No(s).: To be Assigned	B. Patent No.(s)  99/37/258
Additional Numbers	s attached? □ Yes X No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: Gary Abelev, Esq. Internal Address: KENYON & KENYON Street Address: One Broadway	7. Total fee (37 C.F.R. 3.41) \$ 40.00  □ Enclosed  x Authorized to be charged to deposit account
City: New York State: New York ZIP: 10004	8. Deposit account number:  11-0600
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9. Statement and signature.  To the best of my knowledge and belief, the foregoing inform the original document.	nation is true and correct and any attached copy is a true cop
Gary Abelev (Reg. No. 40,479) Name of Person Signing Signature	10 August 1999 Date
Total Number of pages including cover sheet, attachments, and	d document: 6
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Do not deta Mail documents to be recorded with required cover sheet infor	ach this portion rmation to:
Commissioner of Patents and Tra	ıdemarks

[2386/28]

## **ASSIGNMENT**

WHEREAS, we.

Basilio SELLI

8 Kental Lane
Nesconset, New York 11767
United States of America
Citizenship: United States of America

and

Gilmar M. CALDEIRA

1028 Antonio Furlan Jr. Street
Sertaozinho 14160

Brazil
Citizenship: Brazil

have made new and useful inventions and discoveries in DISPLACEABLE DISPLAY ARRANGEMENT for which application for Letters Patent of the United States is being submitted herewith, and

WHEREAS, SMAR RESEARCH CORPORATION, whose address is 4250 Veterans Memorial Highway, Holbrook, New York 11741, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest in and to the application and invention therein disclosed and claimed and any Letters Patent that may be issued upon the application or for improvements therein contained.

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to Assignee the

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entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in any and all countries, including all divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

- 2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under an International Convention or otherwise.
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.
- 4. Warrant that we have not conveyed to others any right, title, or interest in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; that we have good right to assign the same to Assignee without

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encumbrance; and that we are aware of no claim to the contrary.

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, arbitration, or litigation.

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16:02 KENYON - KENYON → #2386#28#15167373892

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IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this \_\_\_\_ day of August, 1999.

Ballo Sell

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PATENT REEL: 010162 FRAME: 0367

FROM SMAR RESEARCH \$16 737 3882

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IN TESTINGET MERROF. I have hereunto set my hand and seal this fair day of August, 1999.

PATENT REEL: 010162 FRAME: 0368