

FORM PTO-1595

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08-23-1999



101124637

SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Action Graphix, Inc.

2. Name and address of receiving party(ies):

Name: Action Sign Group, Inc.

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

Internal Address:

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Street Address: 2623 Commerce Drive

City Jonesboro State Texas ZIP 72402

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

Execution Date: July 29, 1999

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 08/402,465

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Todd E. Albanesi

Internal Address: CRUTSINGER &amp; BOOTH

Street Address: 1601 Elm Street, Suite 1950

City Dallas State Texas ZIP 75201-4744

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit Account number:

03-3840

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Todd E. Albanesi

Name of Person Signing

Signature

August 16, 1999

Date

Total number of pages comprising cover sheet: 4

OMB No. 0651-0011 (exp. 4/94)

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS IN LICENSE**

The "Assignor" is: **Action Graphix, Inc.**  
a corporation organized and existing under the laws of the State of  
**Arkansas,**  
having a principal business address of  
**2623 Commerce Drive, Jonesboro, Arkansas 72402,**  
and its successors, assigns, or other legal representatives.

The "Assignee" is: **Action Sign Group, Inc.**  
a corporation organized and existing under the laws of the State of  
**Arkansas,**  
having a principal business address of  
**2623 Commerce Drive, Jonesboro, Arkansas 72402,**  
and its successors, assigns, or other legal representatives.

The "Intellectual Property" is: the Assignor's interest in the "Agreement" made between  
Dale I. Havens and Quality Design Concepts and Action  
Graphix, Inc. on or about March 4, 1996

relating to the invention entitled	<b>Louver Sign Transmission System</b>
as described and/or claimed in	<b>an application for patent</b>
filed in the	<b>United States Patent and Trademark Office</b>
assigned Serial Number	<b>08/402,465</b>
accorded a filing date of	<b>March 10, 1995</b>
and having for named inventor(s)	<b>Dale I. Havens,</b>

and relating to all improvements thereto and inventions relating to the sign industry as made  
by Havens; and

all contractual rights, licenses, and choses in action of every kind that now are, or that may  
at any time hereafter be, due or owing to or owned by Assignor based on the "Agreement."

The Assignor hereby represents and warrants to the Assignee that the Assignor is the owner of the  
entire right, title, and interest in the Intellectual Property.

For good and valuable consideration, the receipt of which is hereby acknowledged, and in connection  
with the assignment of the entire business of Assignor pertaining to the subject matter of the Intellectual  
Property, Assignor does hereby sell, assign, and transfer to the Assignee the entire right, title, and interest in  
and to the Intellectual Property, the same to be held and enjoyed by the Assignee to the full extent of the present  
assignment.

The Assignor hereby covenants and agrees that, upon the request and at the expense of the Assignee,  
without further compensation the Assignor will:

- (a) execute or procure any further necessary assurance of title to the Intellectual Property; and
- (b) execute any truthful papers and deliver any truthful testimony in any legal proceedings that may be necessary or desirable to perfect the Assignee's title to or enforce the Assignee's rights in the Intellectual Property.

WITNESS MY hand and seal this 29 day of July, 1999.

ACTION GRAPHIX, INC.

By: Dan Pierce  
(Written Signature)

Name: DAN PIERCE  
(Printed Name)

Address: P.O. Box 2337

Jonesboro, Ga 72402

Title: President

ATTEST:

STATE OF ARKANSAS

COUNTY OF

Craighead§  
§  
§

BEFORE ME, a Notary Public, on this day personally appeared Dan Pierce  
the President of Action Graphix, Inc. known to me to be the person whose name is subscribed  
to the foregoing instrument and acknowledged to me that the same was the act of the said Action Graphix, Inc.,  
a corporation, and that he has executed the same as the act of such corporation for the purposes and  
considerations therein expressed and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this the 29 day of July,  
1999.

[Seal]



Linda F. Hill  
Print Name of Notary Public  
Linda F. Hill  
Notary Public in and for  
the State of Arkansas

My commission expires: 3-18-2006

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