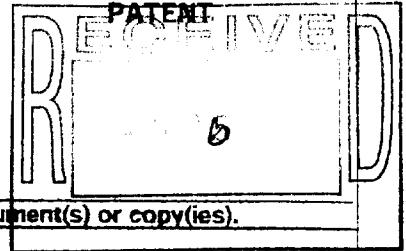


08-27-1999



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PATENTS ONLY



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Conveyance Type

Assignment Security Agreement

License Change of Name

Merger Other _____

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Mark if additional names of conveying parties attached

Name (line 1) DENTAL CONCEPTS INC. Execution Date 08181999
Month Day Year

Name (line 2) _____

Second Party

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Name (line 1) DENTAL CONCEPTS LLC If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2) _____

Address (line 1) 100 Clearbrook Road

Address (line 2) _____

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City State/Country Zip Code

Domestic Representative Name and Address

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01 FC:501 440.00 03

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Name

NATTER & NATTER

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Attn: Seth Natter

Address (line 2)

Address (line 3)

25 West 43 Street

Address (line 4)

New York NY 10036

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Application Number(s) or Patent Number(s)

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Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

5611687	5302374	4934534
5597554	5208010	D406647
5566684	5084268	D406054

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number has not been assigned.

PCT		PCT		PCT	
PCT		PCT		PCT	

Number of Properties

Enter the total number of properties involved.

11

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

440

Method of Payment:
Deposit Account

Enclosed Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

14-0470

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

SETH NATTER

August 24, 1999

Name of Person Signing

Signature

Date

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CONTINUATION
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Month Day Year

Name (line 2)

Execution Date
Month Day Year

Name (line 1)

Name (line 2)

Execution Date
Month Day Year

Name (line 1)

Name (line 2)

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Application Number(s) or Patent Number(s)

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Patent Application Number(s)

Patent Number(s)

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ASSIGNMENT

WHEREAS, DENTAL CONCEPTS INC. (hereinafter referred to as the "Assignor") is the owner of the following United States Letters Patent Nos. and Design Letters Patent Nos.:

<u>Patent No.</u>	<u>Title</u>
5,611,687	Oral Hygiene Delivery System
5,597,554	Oral Hygiene System
5,566,684	Custom Fit Mouthguard
5,302,374	Oral Hygiene System
5,208,010	Tooth Whitening Dentifrice
5,084,268	Tooth Whitening Dentifrice
4,934,534	Soft Container for Dental Appliances
Des. 406,647	Anti-snore Appliance
Des. 406,054	Applicator
Des. 382,965	Mouthguard
Des. 348,515	Dental Mirror


WHEREAS, DENTAL CONCEPTS LLC, a corporation organized under the laws of the State of Delaware, having an office at 100 Clearbrook Road, Elmsford, New York 10523 (hereinafter referred to as the "Assignee") desires to acquire the entire right, title and interest in and to each of said United States Letters Patent and United States Design Letters Patent;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for monetary consideration to it in hand paid, and other good and valuable consideration, the receipt of all of which is hereby acknowledged, the said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to each of said United States Letters Patent and United States Design Letters Patent and in and to any reissues or extensions of each of said Letters Patent and Design Letters Patent which may be granted and which the said Assignor may acquire by invention or otherwise, the same to be held and enjoyed by the said Assignee for its own use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term for which said United States Letters Patents and United States Design Letters Patent or any reissues or extensions thereof may be granted, as fully and as entirely as the same might be held by the said

Assignor had this assignment and sale not been made, and the said Assignor hereby represents and warrants that it has not granted and will not grant any rights or interest and that it has not executed and will not execute any instrument inconsistent with the rights granted herein, and that it hereby binds itself, its successors and assigns to execute any and all papers and instruments and to do any and all acts which may be necessary or required by the said Assignee in order to carry into full force and effect this sale, assignment and transfer and to enforce said United States Letters Patents and Design Letters Patent any reissues or extensions thereof.

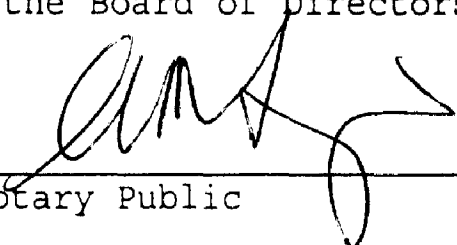
IN WITNESS WHEREOF, the said Assignor has hereunto set his hand and seal at ~~Elmsford~~ ^{New York}, New York this ~~17~~ ¹⁸ day of ~~July~~ ^{August}, 1999.

DENTAL CONCEPTS INC.

By: 
Peter A. Strauss,
President

State of New York)
~~New York~~ ^{New York} ss.:
County of ~~Westchester~~)

On this ¹⁸ day of ~~July~~ ^{August}, 1999 before me personally appeared Peter A. Strauss, to me known who, being duly sworn, did depose and say that he is the President of Dental Concepts Inc., the corporation described in and which executed the foregoing assignment and that he signed his name thereto by order of the Board of Directors of said corporation.


Notary Public

ANDREW M. SINGER
Notary Public, State of New York
No. 31-4983191
Qualified in New York County
Commission Expires June 24, 1991