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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Atty Ref/Docket No.: 494.004US1

Commissioner of Patents and Trademarks

Box Assignments Washington, D.C. 20231

1. Name of conveying party(ies):

To the Honorable Commissioner of Patents and Trademark

101127964

y thereof.

2. Name and address of receiving party(ies):

Joseph C. Jenniges John M. Jack Stephanie Binzen		Name: BI Performance Services		
Additional name(s) of conveying party(ies) attached? []Yes [X]No		Street Address:	7630 Bush Lake Road Minneapolis, MN 55439	
3. Nature of conveyance:				
[X] Assignment	[] Merger			
	[] Change of Name	Additional name(s)	& address(es) attached? []Yes [X]No	
[] Other				
Execution Date: <u>August 1</u>	7, 1999 and August 18, 1999			
4. Application number(s) or	patent number(s):			
If this document is being	filed together with a new application, the execut	tion date of the application is: A	ugust 17, 1999 and August 18, 1999	
A. Patent Application No.(s)		B. Pater	B. Patent No.(s)	
Additional numbers attached	i? []Yes [X]No			
5. Name and address of party to whom correspondence concerning document should be mailed:		6. Total number of applications and patents involved: 1		
Name: Rodney L. Lacy		7. Total fee (37 CFR 3.41):\$_40.00		
Address: Schwegman, Lundberg, Woessner & Kluth, P.A. P.O. Box 2938		[X] Enclosed		
Minneapolis, MN 55402		[] Authorized to be charged to deposit account		
			y additional fees or credit any overpayments to our mber:19-0743	
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9. Statement and signature.				
To the best of my knowl	edge and belief, the foregoing information is true	and correct and any attached co	py is a true copy of the original document.	
Rodney L. Lacy/Reg. 1		2 2	August 18, 1999	
Name of Person Signing	Signature Signature	•	Date Total number of pages including cover sheet: 4	
OMB No. 0651-0011 (exp. 4	1/94)			
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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

PATENT REEL: 010184 FRAME: 0011

ASSIGNMENT

WHEREAS, WE, Joseph C. Jenniges, residing at <u>8630 Zachman Circle</u>, <u>Eden Prairie</u>, <u>MN</u> 55344, and <u>John M Jack</u>, residing at <u>2823 McKenzie Point Road</u>, <u>Wayzata</u>, <u>MN 55391</u>, and Stephanie Binzen, residing at <u>4504 Saddlewood Drive</u>, <u>Minnetonka</u>, <u>MN 55345</u>, made certain new and useful inventions and improvements for which We executed an application for Letters Patent of the United States on <u>Even Date Herewith</u>, which is entitled <u>COMPUTERIZED INCENTIVE</u> SYSTEM.

AND WHEREAS, <u>BI Performance Services</u>, a corporation organized and existing under and by virtue of the laws of the State of <u>Minnesota</u>, and having an office and place of business at <u>7630 Bush Lake Road</u>, <u>Minneapolis, MN 55439</u>, (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

PATENT REEL: 010184 FRAME: 0012 Docket No.: 494.004US1 Serial No.: Not Assigned Filing Date: Even Date Herewith

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IN TESTIMONY WHEREOF, I have hereunto set my hand this _____ day of ______, 1999.

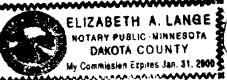
STATE OF MINNESTY

COUNTY OF HENNE PA

On this 17 day of _______, 1999 before me personally appeared John M Jack to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set

forth.

[SEAL]



Votary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day of Hugust, 1999.

Stephanie Binzen

STATE OF

COUNTY OF LEANING

On this I day of Its Its , 1999 before me personally appeared Stephanie Binzen to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

set lortin.

ELIZABETH A. LANGE
NOTARY PUBLIC - MINNESOTA
DAKOTA COUNTY
My Commission Expires Jan. 31, 2000

Notary Public

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AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me/us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18 day of (LUCLEST, 1999)

Joseph C. Jennige

STATE OF

COUNTY OF Like File)

On this day of d

[SEAL]

PATENT REEL: 010184 FRAME: 0014