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To the Honorable Commissioner of Patent:

101132762

original documents or copy thereof.

1. Name of conveying party(ies):

- (a) Bruce Eisen
- (b) Roger Padayo
- (c) Wasef Kassis

(d) James E. Lucas IV

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: User Trends

Internal Address: _____

Street Address: 1801 Avenue of the Stars, Suite 929City Los Angeles State CA ZIP 90067Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Other _____

Execution Date: August 13, 1999; August 18, 1999;August 17, 1999.

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

8/13/99; 8/18/99; 8/17/99

A. Patent Application No.(s) -

Title: ELECTRONICALLY DISTRIBUTING PROMOTIONAL
AND ADVERTISING MATERIAL BASED UPON
CONSUMER INTERNET USAGE

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tejinder SinghInternal Address: SKJERVEN, MORRILL, MacPHERSON,FRANKLIN & FRIEL LLPStreet Address: 25 METRO DRIVE, SUITE 700City SAN JOSE State CA ZIP 951106. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):\$40.00

- ☒ Authorized to be charged to Deposit Account 19-2386
- ☒ Charge Deposit Account 19-2386 for any additional fees required for this conveyance and credit deposit account 19-2386 any amounts overpaid

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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tejinder Singh Reg. No. 39,535

Name of Person Signing


Signature

Date

8/23/99

<u>Bruce Eisen</u>	of	<u>10551 Wilshire Blvd., #1603, Los Angeles, CA 90024</u>
<u>Roger Padayao</u>	of	<u>17422 Covello St., Van Nuys, CA 91406</u>
<u>Wasef Kassiss</u>	of	<u>17326 Canvas St., Canyon country, CA 91351</u>
<u>James E. Lucas IV</u>	of	<u>15349 Mahan Court, Moorpark, CA 93021</u>

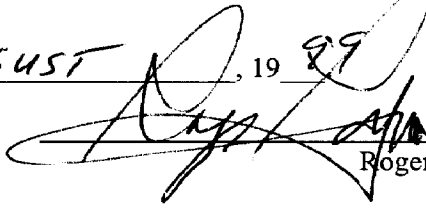
Executed this 13 day of August, 19


Bruce Eisen

State of _____)
County of _____) ss.

SIGNATURE OF NOTARY

Executed this 13 day of AUGUST, 19 99



Roger Padayao

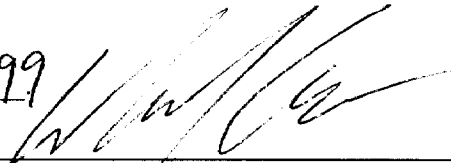
State of _____)
) ss.
 County of _____)

On _____ before me, _____ personally appeared _____ personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

 SIGNATURE OF NOTARY

Executed this 18 day of August, 19 99



Wasef Kassis

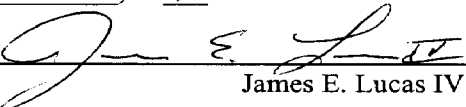
State of _____)
) ss.
 County of _____)

On _____ before me, _____ personally appeared _____ personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

 SIGNATURE OF NOTARY

Executed this 17 day of August, 1999.


James E. Lucas IV

State of _____)
County of _____) ss.

On _____ before me, _____ personally appeared _____ personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

SIGNATURE OF NOTARY