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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
Peter W. Webb M (1) 9-2-99	Name: Innovative Enterprises, Inc.
,	Internal Address: N/A
Additional name(s) of conveying party(ies) attached? Yes No	Street Address: 210 Thurman Street
3. Nature of conveyance:	
X Assignment	City: New Haven State: MO Zip: 63068
Security Agreement Change of Name	
Other	Additional names(s) & addresses(es) attached? Yes No
Execution Date: September 1, 1999	
4. Application number(s) or patent number(s):	
If this document is being filed together with a new application, the execution date of the application is: September 1, 1999	
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers attached? Yes No	
5. Name and address of party to whom correspondence should be mailed:	6. Total number of applications and patents involved: 1
Name: Polster, Lieder, Woodruff & Lucchesi, L.C.	7. Total fee (37 CFR 3.41) \$40.00
Internal Address: Suite 230	Enclosed Authorized to be charged to deposit account in case
Street Address: 763 South New Ballas Road	of any deficiency.
City: St. Louis State: MO Zip: 63141	8. Deposit account number: 16-2201 (Attach duplicate copy of this page if paying by deposit account)
9/10/1999 NTHAI1 00000018 09388850 DO NOT USE THIS SPACE	
1 FC:581 40.00 OP	
9. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Edward A. Boeschenstein Name of person Signing Edward A. Boeschenstein Signature Edward A. Boeschenstein Signature Edward A. Boeschenstein Date	
Total number of pages including cover sheet, attachments, and document: 3	

ASSIGNMENT

WHEREAS, I, Peter W. Webb, a citizen of the United States, resident of the City of New Haven, State of Missouri, whose post office address is 210 Thurman Street, New Haven, Missouri 63068; have invented certain new and useful improvements in **PACKAGE FOR A PRODUCT HAVING A LATERALLY DIRECTED BASE**, for which I am about to make, and have this day executed, application for Letters Patent of the United States, identified as Attorney's Docket No. INEI 6671US;

AND, WHEREAS, Innovative Enterprises, Inc., A Missouri Corporation, with offices at Washington, Missouri, is desirous of acquiring the entire right, title and interest in and to said improvements in PACKAGE FOR A PRODUCT HAVING A LATERALLY DIRECTED BASE and all patent rights therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said H. Peter W. Webb, do hereby sell, assign, transfer and set over unto said Innovative Enterprises, Inc. the entire right, title and interest in and to said improvements, and in and to all Letters Patent and patent rights which may be granted or issued for said improvements, in the United States and all foreign countries, and any reissue or extension thereof, the same to be held and enjoyed by said Innovative Enterprises, Inc., a corporation, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this Assignment and sale had not been made; and I agree to execute such further applications, powers of attorney, assignments and other documents as may be necessary or desirable to effectuate this Agreement.

AND I DO HEREBY authorize and request the Commissioner of Patents and Trademarks to issue that said Letters Patent, when granted, to the said Innovative Enterprises, Inc., a corporation, its successors and assigns, as assignees of the entire right, title and interest in and to said improvements, for the sole use and behoof of said Innovative Enterprises, Inc., a corporation, and for its successors and assigns, to the full ends of the terms for which Letters Patent may be granted.

AND I further grant to Innovative Enterprises, Inc., a corporation, its successors and assigns, the right to claim for any application for patent for said improvements the full benefit of any international agreement between the United States and any foreign country or countries.

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AND my attorney is hereby authorized to insert in this Assignment the Serial No. and filing

My Commission Expires:

CHANDRA L. DALTON
NOTARY PUBLIC, NOTARY SEAL
STATE OF MISSOURI, ST. LOUIS COUNTY
My Commission Expires: Sept. 30, 2002