

FD-101 (Rev. 6-93)
 OMB No. 0651-0011 (exp. 4/94)
 Copyright 1996-97 LegalStar
 P08A/REV02

09-16-1999

ET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



Tab settings → → → ▼ ▼

101146618

To the Honorable Commissioner of Patents and Trademarks, Please receive the attached original documents or copy thereof.

1. Name of conveying party(ies):
Donald J. Willardson

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: **DBW Marketing, Inc.**Address: **754 Osmond Lane**City: **Provo**State/Prov.: **Utah**Country: **U.S.A.**ZIP: **84604**

Additional name(s) & address(es)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: **August 23, 1999**

4. Application number(s) or registration numbers(s):

29/110433If this document is being filed together with a new application, the execution date of the application is: **9/7/99**

Patent Application No.

Filing date

B. Patent No.(s)

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Lloyd W. Sadler, Esq.**Registration No. **40,154**Address: **McCarthy & Sadler, LC****39 Exchange Place****Suite 100**City: **Salt Lake City**State/Prov.: **Utah**Country: **U.S.A.**ZIP: **84111**

6. Total number of applications and patents involved:

one7. Total fee (37 CFR 3.41):.....\$ **40.00**☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lloyd W. Sadler

Name of Person Signing

Signature

September 7, 1999

Total number of pages including cover sheet, attachments, and

2

09/14/1999 ATTORNEY 0000061 29110433 40.00 00
 02 FC:561

MRD 9-7-99

ASSIGNMENT

WHEREAS, I, Donald J. Willardson, residing at 754 Osmond Lane, Provo, Utah 84604 have made a new, original and ornamental design disclosed in an application for United States Patent, and executed by me on 8/23/99, entitled **APPAREL DESIGNATOR**; and

WHEREAS, DBW Marketing, Inc., (DBW) a Utah corporation, is desirous of acquiring all their rights, title and interest in said invention or discovery:

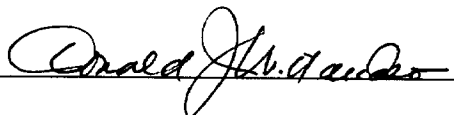
NOW, THEREFORE, in return for good and valuable consideration, receipt of which is hereby acknowledged, I by these presents do sell, assign, and transfer unto DBW all my rights, title and interest in and to the following: (1) said invention or discovery as described in said application, (2) said application, (3) any letters Patent issuing from said application and (4) all intellectual property (including patent rights, trade secrets and copyrights) in or to said invention or discovery. Said assignment is without any geographic limitation and shall include the United States of America and all foreign countries. All my rights, title and interest in said invention or discovery, said application, any Letters Patent issuing from said application and said intellectual property are to be held and enjoyed by DBW, for its own use and behalf, and for that of its legal representatives and assigns, as fully and entirely as the same would have been held by me had this assignment and sale not been made. DBW shall be free to assign, license or otherwise exploit said invention or discovery, said application, any Letters Patent issuing from said application, and said intellectual property.

AND I do further agree to sign all papers, make all rightful oaths and do all requisite acts for the filing of any disclaimer or for the filing and assignment of any other application (including divisional, continuing, reissue and foreign applications) based on the present application or said invention or discovery. Any such other application is deemed to be part of the above assignment.

AND I do further agree to communicate to DBW, its successors, assigns or other legal representatives, such facts relating to said invention as may be known to me, and to testify as to such facts in any prosecution, interference or litigation.

EXECUTED by the undersigned on the date indicated.

INVENTOR'S SIGNATURE:



INVENTOR'S FULL NAME:

Donald J. Willardson

DATE:

8/23/99