

09-24-1999

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9-15-99

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To the Honorable Commissioners

and the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Ralph F. Conley, Jr.

Jeffrey A. Maier

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: September , 1999

## 2. Name and address of receiving party(ies):

Name: Direct Business Technologists, Inc.

Internal Address:

Street Address: 11125 Yankee St.

Bldg. B

City: Centerville State: OH ZIP: 45458-3580

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

09396667

If this document is being filed together with a new application, the execution date of the application is: September , 1999

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven J. Rosen

Internal Address:

Street Address: 4729 Cornell Rd.

City: Cincinnati State: OH ZIP: 45241

6. Total number of applications and patents involved: ☒

7. Total fee (37 CFR 3.41):..... \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

9/23/1999 MTHAI1 00000231 09396667

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40.00

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven J. Rosen

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet:

2

ASSIGNMENT OF INVENTION AND PATENT APPLICATION

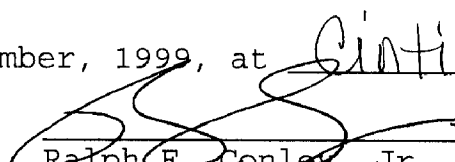
WHEREAS, we, Ralph F. Conley, Jr. of Miamisburg, Ohio and Jeffrey A. Maier of Miamisburg, Ohio (hereinafter referred to as Assignor) have invented certain new and useful improvements in "Web Browsing And Marketing Software", for which an application for United States Letters Patent executed on September, 1999 was filed on September, 1999, Serial No. \_\_\_\_\_.

WHEREAS, Direct Business Technologies, Inc. of Centerville, Ohio whose post office address is 11125 Yankee Street, Bldg. B, Centerville, Ohio 45458-3580 (hereinafter referred to as Assignee) is desirous of acquiring the entire right, title, and interest in the same;

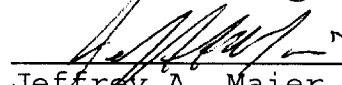
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, we, said Assignor, by these presents do jointly and severally sell, assign and transfer unto said Assignee, the full and exclusive right to the invention and application for Letters Patent in the United States and in all foreign countries and the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor, including any divisions, continuations, reissues and foreign equivalents thereof.

We hereby authorize and request the Patent Office officials in the United States and all foreign countries to issue all Letters Patent to said Assignee, as the assignee of the entire right, title, and interest in and to the same, for its sole use and profit; and for the use and profit of its legal representatives, to the full end of the term for which the Letters Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

Executed this 15<sup>th</sup> day of September, 1999, at Cinti., Ohio.

  
\_\_\_\_\_  
Ralph F. Conley, Jr., Assignor

Executed this 15<sup>th</sup> day of September, 1999, at Cinti., Ohio.

  
\_\_\_\_\_  
Jeffrey A. Maier, Assignor

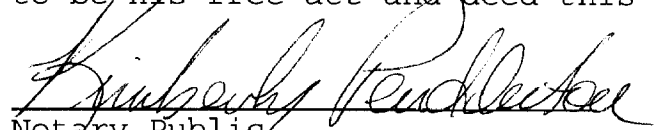
State of Ohio  
County of Hamilton

Before me personally appeared said Ralph F. Conley, Jr. and acknowledged the foregoing instrument to be his free act and deed this 15<sup>th</sup> day of September, 1999.

**KIMBERLY PENDLETON**

**Notary Public, State of Ohio**

**My Commission Expires April 8, 2002**

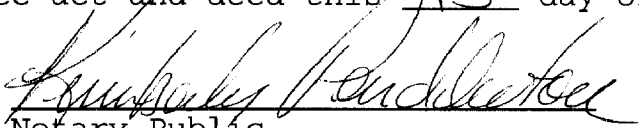
  
\_\_\_\_\_  
Notary Public

Before me personally appeared said Jeffrey A. Maier and acknowledged the foregoing instrument to be his free act and deed this 15<sup>th</sup> day of September, 1999.

**KIMBERLY PENDLETON**

**Notary Public, State of Ohio**

**My Commission Expires April 8, 2002**

  
\_\_\_\_\_  
Notary Public

**PATENT**

**RECORDED: 09/15/1999**

**REEL: 010252 FRAME: 0314**