

09-29-1999

ASSIGNM



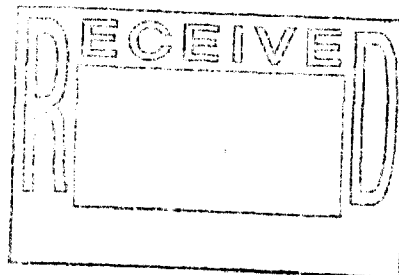
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To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.



- 1. Name of conveying party(ies)
  - a) Thomson Consumer Electronics, Inc.
- 2. Name and address of receiving party(ies):
  - a) Name: OpenTV, Inc.
  - b) Address: 401 East Middlefield Road, Mountain View, CA 94043

- 3. Nature of conveyance
 

|                                                |                                            |
|------------------------------------------------|--------------------------------------------|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger            |
| <input type="checkbox"/> Security Agreement    | <input type="checkbox"/> Change of Name    |
| <input type="checkbox"/> Other _____           | <input type="checkbox"/> License Agreement |

Execution Date: June 28, 1999

- 4. Application Number(s) or Patent Number(s): 5,563,648

The title of the (new) application is:

**METHOD FOR CONTROLLING EXECUTION OF AN AUDIO VIDEO INTERACTIVE PROGRAM**

- 5. Please send all correspondence concerning this (these) documents to:

**Customer No. 21912  
 Ritter, Van Pelt & Yi LLP  
 4906 El Camino Real, Suite 205  
 Los Altos, CA 94022  
 (650) 903-3500 (PH)  
 (650) 903-3501 (FX)**

- 6. Total number of applications and patents involved: 1

- 7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Any deficiencies are hereby authorized to be charged to Deposit Account No. 50-0685 (Order No. OPTVP205US)

- 8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: September 14, 1999

\_\_\_\_\_  
 Susan C. Yi  
 Registration No. 39,883

09/29/1999 DNGUYEN 00000001 5563648  
 01 FC:581 40.00 OP

Attorney Docket No. OPTVP205US

(Revised 01/96)

**PATENT ASSIGNMENT**

Thomson multimedia S.A., a société anonyme incorporated under the laws of France, having a principal place of business at 46, Quai Alphonse le Gallo, 92648 Boulogne, France and Thomson Consumer Electronics, Inc., a Delaware corporation, having a principal place of business at 10330 N. Meridian Street, Indianapolis, Indiana 46206-1976 have assigned and transferred their entire rights to the title and interest in the following list of patents and patent applications to OpenTV, Inc., a Delaware Corporation having a place of business at 401 East Middlefield Road, Mountain View, California 94043.

SEE ATTACHMENT A

Date: 6/28/99

By: [Signature]

Title: Vice President Licensing & Intellectual Property  
For Thomson Multimedia S.A.

Witnessed by notary:

[Signature]  
MARIE E. LINKE  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Exp. July 10, 2003

Date: June 28, 1999

By: [Signature]  
Joseph S. Tripoli

Title: Senior Vice President, Thomson multimedia Licensing Inc  
For Thomson Consumer Electronics, Inc.

Witnessed by notary:

[Signature]  
MARIE E. LINKE  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Exp. July 10, 2003

Date: \_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_

Witnessed by notary:

**Attachment A  
List of Assigned Issued Patents and Pending Cases**

| <b>Thomson Reference Number</b> | <b>Country</b> | <b>Application number</b> | <b>Filing date</b> | <b>Patent number</b> | <b>Issue date</b> | <b>Title of the invention</b>                                          |
|---------------------------------|----------------|---------------------------|--------------------|----------------------|-------------------|------------------------------------------------------------------------|
| 87644                           | US             | 08/234,146                | 4/28/1994          | 5,563,648            | 10/8/1996         | Method for Controlling Execution of An Audio Video Interactive Program |