	10-08-1999		Attorney b	OCKCI NO	M2-12/021'T	
FORM PTO-1595	101165565	COVER		Patent an	IENT OF COMMERCE d Trademark Office	
To the Assistant Commissi	The second	ched original docur				
1. Name of conveying pa	99 OCT -5 AM 10: 11	2. Name and	address of r	receiving party:		
Bruce A. Leak Daniel J. Zigmond Dean J. Blackketter		Name: WebTV Networks, Inc. Street Address: 1295 Charleston Road				
Additional name(s) of conveying	g party(ies) attached? 🔲 Yes 🖾No	City: Mou	ıntain View	v State: CA	ZIP: 94043	
3. Nature of conveyance  Assignment Security Agreemer Other Execution Dates: 9/14		Additional nan	ne(s) & address	ses attached? 🔲 Y	∕es ⊠No	
4. Application number(s)	or patent number(s): ad together with a new application, the	execution date of th	ne application is	s:		
A. Patent Application 09/345,247		B. Patent No				
	titled: "Interactive s Having Connected cted Content Attribute" Additional numbers	attached? ☐ Yes ∑	₫No			
	5. Name and address of party to whom		6. Total number of applications and patents involved: $ 1 $			
correspondence concerning document should be mailed:  T. Lester Wallace Patent Attorney 7041 Koll Center Parkway, #280 Pleasanton, CA 94566		7. Total Fee (37 CFR 3.41) \$ 40.00 ⊠ Enclosed □ Authorized to be charged to deposit account				
		8. Deposit ac	count numb			
9. Statement and signatu To the best of my knowle of the original document	dge and belief, the forgoing infor	mation is true an	d correct and	l any attached co	opy is a true copy	
T. Lester Wallace	lestetua	lace		Sept. 28,1	1999	
Name of Person Sign Total	ng Signature number of pages including cove		nents, and d	Date locument: 3		
5/1999 DHGUYEN 00000166 0934	Mail documents to be recorded wit Assistant Commissioner fo Washingtor			to:		
	orrespondence is being deposite ssed to: Assistant Commission					

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**PATENT REEL: 010285 FRAME: 0529** 

## ASSIGNMENT OF PATENT APPLICATION

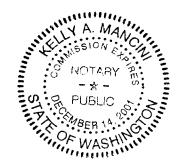
WHEREAS, we, Bruce A. Leak, Daniel J. Zigmond and Dean J. Blackketter (hereinafter referred to as ASSIGNORS), having post office addresses of: 4201 Page Mill Road, Los Altos, CA 94022; 5020 Tolt River Road, Carnation, WA 98014; and 104 Saturn Street, San Francisco, CA 94114; respectively, are the joint inventors of an invention entitled "INTERACTIVE TELEVISION TRIGGERS HAVING CONNECTED CONTENT/DISCONNECTED CONTENT ATTRIBUTE," as described and claimed in the specification forming part of U.S. Patent Application Serial Number 09/345,247 filed June 30, 1999;

WHEREAS, WebTV Networks, Inc., (hereafter referred to as ASSIGNEE), a corporation of the State of California having a place of business at 1295 Charleston Road, Mountain View, CA 94043, is desirous of acquiring the entire right, title, and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors an assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer, and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protection title to said invention or letters patent therefor.

IN WITNESS WHEREOF, We have hereunto signed our names on the day and year set forth below.

Inventor's Signature	Bruce A. Leak Inventor's Printed Name	9/14/99 Date
COUNTY OF Santa Clara	) ) SS )	



NOTARY PUBLIC Buy Corporter

My Commission Expires: 12,14 2001

Inventor's Signature	<u>Daniel J. Zigmond</u> Inventor's Printed Name	9/20/19 DATE
COUNTY OF Sarta Clara	) ) SS	
On this	), 19 <u>99</u> , before me personally on the basis of satisfactory eviden d to me that he/she executed the	came the above named <u>Daniel J.</u> ace to be the same individual who same of his/her own free will for
ON NOTARY BEST OF PUBLIC OF WASHING	NOTARY PUBLIC A My Commission Expir	Luy Carpentu res: DC 14,201
Inventor's Signature	<u>Dean J. Blackketter</u> Inventor's Printed Name	8/30/A DATE
COUNTY OF Santa Clara	) ) SS	
On this 30 day of Blackketter who is personally known by me or proved to n who executed the foregoing assignment, and who acknowled for the use and purposes therein set forth.	, 19 <u>75</u> , before me personally ne on the basis of satisfactory evidged to me that he/she executed the	came the above named <u>Dean J.</u> dence to be the same individual he same of his/her own free will
MANON	NOTARY PUBLIC /	Deey Carpenta

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**RECORDED: 10/05/1999**