Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

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Atty. Dkt. No.: PHLY-24,739

REEL: 010285 FRAME: 0883

PHLY-24,739 PATENT

ASSIGNMENT

WHEREAS, we, Jeffry Jovan Philyaw and David Kent Mathews, citizens of US and residents of Dallas, Dallas County, Texas 75225 and Carrollton, Dallas County, Texas 75007, have invented certain new and useful improvements in Method and Apparatus for Utilizing An Audible Signal To Induce A User To Select An E-Commerce Function for which application for United States Letters Patent was filed on August 24, 1999 and assigned Serial No. 09/382,423; and

WHEREAS, DigitalConvergence.com Inc., a corporation of the State of Delaware, which has a business address of 4264 Kellway Circle, Addison, Texas 75244, (hereinafter referred to as "Assignee"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interests are concerned, to said Assignee of our entire right, title and interest.

We also hereby sell and assign to said Assignee, its successors, assigns and legal representatives the full and exclusive right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said Assignee, or to its successors, assigns and legal representatives, any facts known to us respecting any improvements, and, at the expense of said Assignee, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said Assignee and to aid said Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

PATENT REEL: 010285 FRAME: 0884

Name of First Joint Inventor: Jeffry Jovan Philyaw
Residence (City, County, State): Dallas, Dallas County, Texas 75225
Signature: Date: 92195
Date Application Executed: 999
STATE OF §
COUNTY OF § ss:
BEFORE ME, a Notary Public, on this day of 1999, personally appeared Jeffry Jovan Philyaw, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed same of his own free will for the purposes and consideration therein expressed. GIVEN UNDER MY HAND AND SEAL of office this day of Notary Public
Commission Expires:

Atty. Dkt. No.: PHLY24,739

		J	
Name of Second Joint In	ventor: David Kent N	Mathews	
Residence (City, County	, State); Carrollton, I	Dallas County, Texas 75007	
Signature:	mal 12	irdh.	
Date:	9/21/99	_	
Date Application Execut	ed: 9219	3	
STATE OF	§		
COUNTY OF	§ ss:		
appeared David Kent Ma foregoing instrument and purposes and considerati	ithews, known to me to l acknowledged to me on therein expressed.	day of 1999, personally to be the person whose name is subscribed to the that he executed same of his own free will for the AL of office this day of A.D., 199	ne
	No	Jotary Public	
	C.	Commission Dealises	

Atty. Dkt. No.: PHLY24,739

RECORDED: 10/01/1999

PATENT REEL: 010285 FRAME: 0886