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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. C651-0011 (exp. 4/94) 101168018 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: NCR Corporation John C. Goodwin III Terry L. Zimmerman Internal Address: Law Department Additional name(s) of conveying party(ies) attached?

Yes No 3. Nature of conveyance: MPD 9.30 98 Assignment Street Address: 1700 S. Patterson Blvd. Merger ☐ Security Agreement Change of Name City: Dayton State: OH ZIP: 45479-Other _____ Execution Date: ____September 17, 1999 Additional name(s) & address(es) attached?

Yes

No 4. Application number(s) or patent number(s): 8354 Docket No. 9/17/99 If this document is being filed together with a new application, the execution date of the application is: _ A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached?

Yes No 6. Total number of applications and patents involved: 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paul W. Martin 7. Total fee (37 CFR 3.41).....\$ 40.00 internal Address: Law Department, ECD-2 □ Enclosed Authorized to be charged to deposit account Street Address: 101 W. Schantz Avenue 8. Deposit account number: 14-0225 __ State: ___OH _ ZIP: 45479-(Attach duplicate copy of this page if paying by deposit account) 10/07/1999 DNGUYEN 00000187 140225 09409576 DO NOT USE THIS SPACE 11 FC+581 40-00 CH 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. 9/29/99 Paul W. Martin Name of Person Signing Date

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

WHEREAS, we, John C. Goodwin III of Suwanee, Georgia; and Terry L. Zimmerman, of Lawrenceville, Georgia, have invented certain new and useful improvements in a METHOD OF CHANGING AN ELECTRONIC PRICE LABEL DISPLAY SEQUENCE, Docket No. 8354, for which we have executed an application for Letters Patent of the United States on 17 12 15 and 27. 17.77 respectively; and

WHEREAS, NCR Corporation, a corporation of the State of Maryland, having its principal place of business in Dayton, Ohio, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and any and all foreign countries;

NOW, THEREFORE, be it known that in consideration of the sum of One Dollar (\$1.00) and of other valuable considerations, the receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said NCR Corporation, its successors and assigns, the entire right, title and interest in and to the invention and improvements in any form or embodiment thereof, disclosed and claimed in said application, or which are disclosed and may be claimed; also the entire right, title and interest in and to any Letters Patent to be granted in the United States and its territorial possessions and in any and all foreign countries upon said invention in any form or upon any such improvements thereon, and in and to any and all divisions, reissues, continuations and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent on said application to the said NCR Corporation, of Maryland, its successors and assigns.

Further, we agree that we will communicate to said NCR Corporation, or its representatives, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said NCR Corporation, make all rightful oaths and generally to do everything possible to aid said NCR Corporation, its successors and assigns, to obtain and enforce protection for said invention in the United States and in any and all foreign countries.

PATENT REEL: 010289 FRAME: 0189

Signed at RSC / ATCALIA this I	1 day of
	John C. Goodwin III
STATE OF GEORGIA) SS: COUNTY OF GUINNETT)	
COUNTY OF GUINNETT)	
	, 1999, before me personally appeared
John C. Goodwin III, to me personally kn	nown and known to be the person who signed
the foregoing assignment, and acknowledg	ged the signing thereof as his free act and deed
(SEAL)	Notary Public
	NOTARY PUBLIC MY COMMISSION EXPIRES MAY 15, 2001
Signed at <u>MSG</u> , this _	17 day of September, 1999.
	T
	Terry L. Zimmerman
STATE OF GEORGIA) (SS: COUNTY OF GEORGIANE II)	
COUNTY OF MOTAMETY	
On this 17th day of September	, 1999, before me personally appeared
Terry L. Zimmerman, to me personally k	known and known to be the person who signed
the foregoing assignment, and acknowledg	ed the signing thereof as his free act and deed.
(SEAL)	Notary Public
	NOTARY PUBLIC MY COMMISSION EXPIRES MAY 15, 2001

RECORDED: 09/30/1999

PATENT REEL: 010289 FRAME: 0190