

ASSIGNMENT

DOCKET No. P55842

AS A BELOW NAMED INVENTOR, I, and each of us, individually hereby declare that
IN CONSIDERATION of the sum of TEN (\$10.00) dollars or the equivalent thereof, and other good and valuable consideration, the receipt of which from
the hereinafter named Assignee is hereby acknowledged, I do hereby sell, assign and forever grant and convey unto:

ASSIGNEE: **SAMSUNG ELECTRONICS CO., LTD.,**
a corporation organized under the laws of the Republic of Korea,
ADDRESS: 416 Maetan-dong
Paldal-gu, Suwon-city, Kyungki-do
Republic of KOREA,

Who is my Assignee, and to the successors and assigns of my Assignee, all my right, title and interest, in and for the United States of America and
all other countries, including all rights of priority, in and to the invention entitled:

TITLE: **VIDEO DISPLAY APPARATUS WITH ON-SCREEN DISPLAY PIVOTING
FUNCTION**

invented by me (if only one inventor is named below) or us (if more than one inventor is named below) and described in an application for a United States patent
the specification of which is either attached hereto or otherwise accompanies this Assignment, or is more particularly identified as:

- ☒ executed on even date herewith, or
☐ Serial No. _____ filed in the U.S. Patent & Trademark Office on _____, or
☐ executed on _____

and in and to all United States patents which may be granted thereon and therefore, and in and to all certificates of corrections, divisions, continuations,
continuations-in-part, reissued and re-examined patents, and to any extensions thereof, said interest being the entire ownership of the patent when granted, to
be held and enjoyed by said SAMSUNG ELECTRONICS CO., LTD., my Assignee, its successors, assigns or other legal representatives, to the full end
of the term, terms, or any extension or renewal thereof, for which said patent or patents may be granted, as fully and entirely as the same would have been held
and enjoyed by me or us if this assignment, sale and conveyance had not been made;

AND I hereby covenant and agree to sign and execute, without receiving any money or other consideration, any further documents or instruments
which may from time to time be either necessary, lawful, proper or requested by the Assignee, in the prosecution of the above-named application or in the
preparation and prosecution of all substitute applications, certificates of correction, division, continuation, continuation-in-part, reissue, re-examination, in any
amendment, extension, or interference proceeding, whether administrative or judicial, or otherwise, to secure the title hereto in said Assignee, together with
the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and
Industrial Models, and any other international agreement or treaty to which the United States of America adheres;

AND I do hereby authorize and request the Commissioner of Patent & Trademarks to issue said Patent or Patents to the Assignee, and I hereby
appoints my, or our attorney, and authorize and request R. E. Bushnell, Reg. No. 27,774, to insert on this Assignment any further identification or to complete
such identification which may be either necessary or desirable in order to comply the rules of the United States Patent & Trademark Office for recordation
of this document.

IN WITNESS WHEREOF, I and we have set our hands and seals on the dates written beside my and our respective names:

<u>INVENTOR(s)</u>	<u>Date Signed</u>	<u>Witness(es)</u>
1) <u>Y. C. KIM</u> (Seal) YOUNG-CHAN KIM	<u>5 Oct. 1999</u>	<u>Misook YI</u>
2) _____ (Seal)	_____	_____
3) _____ (Seal)	_____	_____
4) _____ (Seal)	_____	_____

☐ Additional inventors are being named on separately numbered sheets attached hereto.