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	FORM PTO-1595 MED	101171		HEET	U.S. DEPARTMENT OF COMPARENT Patent and Trademark		
	To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.						
	 Name of conveying party(ies): YOUNG-CHAN KIM Additional name(s) of conveying party(ies) a 	ttached? □ Yes ■ No	 Name and address of receiving party(ies): SAMSUNG ELECTRONICS CO., LTD., a corporation organized under the laws of the Republic of Korea 416, Maetan-dong, Paldal-gu, Suwon-city, Kyungki-do, Republic of KOREA 				
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ð							
-	 Application number(s) or Patent number(s): If this document is being filed together with a new application, the execution of the application is: <u>5 October 1999</u> 						
र्न	A. Patent Application No.(s)		B. Patent No.(s)				
	To Be Assigned						
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-	5. Name and address of party to whom correspondence concerning document should be mailed:		6. Total Number of applications and patents involved: <u>ONE</u>				
	Name: Robert E. Bushnell Attorney at Law Suite300, 1522 "K" Street, N.W. Washington, D.C. 20005-1202 (202) 638-5740		 7. Total fee (37 CFR § 3.41) \$ U.S. \$40.00 Enclosed Authorized to be charged to deposit account 				
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	9. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. <u>Robert E. BUSHNELL</u> Name of Person Signing <u>Difference</u> Signature October 5, 1999 Date Total number of pages comprising cover sheet: Two						
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PATENT REEL: 010303 FRAME: 0772

ASSIGNMENT

AS A BELOW NAMED INVENTOR, I, and each of us, individually hereby declare that

IN CONSIDERATION of the sum of TEN (\$10.00) dollars or the equivalent thereof, and other good and valuable consideration, the receipt of which from the hereinafter named Assignee is hereby acknowledged. I do hereby sell, assign and forever grant and convey unto:

ASSIGNEE:

SAMSUNG ELECTRONICS CO., LTD.,

ADDRESS:

a corporation organized under the laws of the Republic of Korea,

416 Maetan-dong Paldal-gu, Suwon-city, Kyungki-do

Republic of KOREA

Who is my Assignee, and to the successors and assigns of my Assignee, all my right, title and interest, in and for the United States of America and all other countries, including all rights of priority, in and to the invention entitled

TITLE: VIDEO DISPLAY APPARATUS WITH ON-SCREEN DISPLAY PIVOTING FUNCTION

invented by me (if only one inventor is named below) or us (if more than one inventor is named below) and described in an application for a United States patent the specification of which is either attached hereto or otherwise accompanies this Assignment, or is more particularly identified as:

N	executed on even date herewith, or		
	Serial No	filed in the U.S. Patent & Trademark Office on o) [
	executed on		

and in and to all United States patents which may be granted thereon and therefore, and in and to all certificates of corrections, divisions, continuations, continuations-in-part, reissued and re-examined patents, and to any extensions thereof, said interestbeing the entire ownership of the patent when granted, to be hold and enjoyed by said SAMSUNG ELECTRONICS CO., LTD., my Assignee, its successors, assigns or other legal representatives, to the full end of the term, terms, or any extension or renewal thereof, for which said patent or patents may be granted, as fully and entirely as the same would have been held and enjoyed by me or us if this assignment, sale and conveyance had not been made;

AND Insertory coverant and agree to sign and execute, without receiving any money or other consideration, any further documents or instruments which may from time-to-time be either necessary, lawful, proper or requested by the Assignee, in the prosecution of the above-named application or in the preparation and protectulon of all substitute applications, certificate of correction, division, continuation-in-part, reissue, ro-ceamination, in any amendment, extension, or interference proceeding, whether administrative or judicial, or otherwise, to secure the title hereto in and Assignee, logether with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreement or treaty to which the United States of America adheres;

AND I do hereby authorize and request the Commissioner of Patent & Trademarke to issue said Patent or Patents to the Assignce, and I hereby appointes my, or our attorney, and authorize and request R. E. Bushnell, Reg. No. 27,774, to insert on this Assignment any further identification or to complete such identification which may be either necessary or desirable in order to comply the rules of the United States Patent & Trademark Office for recordation of this document.

IN WITNESS WHEREOF, I and we have set our hands and seals on the dates written beside my and our respective names:

	INVENTOR(8)		Date Signed	Witness(cs)
1)	Y, C. CIM YOUNG-CHAN KIM	_(Scal)	<u>t</u> , Oct. 1999	Misook YI
2)		_(Seal)		<u></u>
3)	<u> </u>	_(Seal)		
4)	·	_(Seal)		

Additional inventors are being named on separately numbered sheets attached hereto.

△ 4/10/1998 F.E.Bushnet

PATENT REEL: 010303 FRAME: 0773

RECORDED: 10/05/1999