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To the Honorable Commission of Patents and Trademarks

and all other documents or copy thereof.

1. Name of conveying party(ies): Baldev Krishan
Leo Chien Chang
Ronald G. Lambert

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: NOVAWEB TECHNOLOGIES, INC.
Internal Address: _____
Street Address: 48511 Warm Springs Boulevard
Suite 208
City: Fremont State: CA ZIP: 94539
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 9/15/99; 9/15/99; 9/27/99

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)
09/364,622

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Nicola A. Pisano
Internal Address: _____
Street Address: Fish & Neave
1251 Avenue of the Americas
City: New York State: NY ZIP: 10020

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
06-1075
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

10/15/1999 MTHA11 00000273 09364622

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Name of Person Signing: Nicola A. Pisano Signature: Date: 10-6-99

Reg. No. 34,408 Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 010305 FRAME: 0555

A S S I G N M E N T

WHEREAS, We, Baldev Krishan, Leo Chien Chang and Ronald G. Lambert, residing respectively at 1450 Washo Drive, Fremont, California 94539, 2050 Kimberlin Place, Santa Clara, California 95051 and 1213 Daniel Court, Milpitas, California, have made an invention entitled:

METHODS AND APPARATUS FOR DELIVERING TARGETED
INFORMATION AND ADVERTISING OVER THE INTERNET

and have made applications for United States Letters Patent therefor filed July 29, 1999 and assigned Serial No. 09/364,622; and

WHEREAS, NOVAWEB TECHNOLOGIES, INC., a corporation organized and existing under the laws of the State of California and having an address of 48511 Warm Springs Boulevard, Suite 208, Fremont, California 94539, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid, and other good and valuable consideration, the receipt of sufficiency of which is hereby acknowledged, We do hereby sell, assign and transfer unto the said NOVAWEB TECHNOLOGIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereof for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue thereon, and any reissues of the

same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same;

and We hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said NOVAWEB TECHNOLOGIES, INC. as the assignee of the entire interest therein; and We further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, We have hereunto signed our name on the date indicated hereinafter.

9/15/99
Date

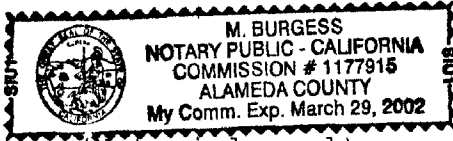
Baldev Krishan
Baldev Krishan

STATE OF CALIFORNIA)

: ss.:

COUNTY OF Alameda)

On this 15 day of September, 1999, appeared before me in person the above-named Baldev Krishan and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.



(Notarial seal)

[Signature]
Notary Public

My Commission expires:

March 29, 2002

9/15/99
Date

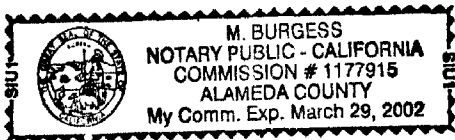
[Signature]
Leo Chien Chang

STATE OF CALIFORNIA)

: ss.:

COUNTY OF Alameda)

On this 15 day of September, 1999, appeared before me in person the above-named Leo Chien Chang and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.



(Notarial seal)

[Signature]
Notary Public

My Commission expires:

March 29, 2002

