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PATENT

1-542 U.S. PTO  
29/112369



MRD  
10-15-99

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TO: The Commissioner of Patents and Trademarks: Please record the attached original documents(s) or copy(ies).

<b>Submission Type</b> <input checked="" type="checkbox"/> New Resubmission (Non-Recordation) - Document ID #: Correction of PTO Error - Reel # Frame # Corrective Document - Reel # Frame #	<b>Conveyance Type</b> <input checked="" type="checkbox"/> Assignment License Security Agreement Merger Change of Name Other
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<b>Conveying Party(ies)</b> 1. Paul COHEN	Execution Date - Month/Day/Year 1. 10/12/99
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<b>Receiving Party(ies)</b> 1. Name: TAREK IBRAHIM Address: 18 Curl Curl Parade, South Curl Curl NSW 2096, AUSTRALIA
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<b>Correspondent Name and Address</b> Name: ROSS F. HUNT, JR. LARSON & TAYLOR • 1199 No. Fairfax St. • Suite 900 • Alexandria, VA 22314-1437	Tel No. 703-739-4900 Docket No.: P06524USO/RFH
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<b>Pages:</b> Enter the total number of pages of the attached conveyance document including any attachments	#
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<b>Application Number(s) or Patent Number(s)</b> (DO NOT ENTER BOTH numbers for the same property)		
<table border="1"> <tr> <td>Patent Application Number(s)</td> <td>Patent Number(s)</td> </tr> </table>	Patent Application Number(s)	Patent Number(s)
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<input checked="" type="checkbox"/> This document is being filed together with a <u>new</u> patent application. The date the patent application was signed by the first named inventor is:	<table border="1"> <tr> <td>Month</td> <td>Day</td> <td>Year</td> </tr> <tr> <td>10</td> <td>13</td> <td>99</td> </tr> </table>	Month	Day	Year	10	13	99
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10	13	99					

<input type="checkbox"/> <b>Patent Cooperation Treaty (PCT)</b> Enter Number <u>only</u> if a US Appl. No. has <u>not</u> been assigned
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<b>Number of Properties</b>	Enter the total number of properties involved	1
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<b>Fee Amount</b> Payment is <b>Enclosed</b> (Any insufficiency in fee is authorized to be charged to Deposit Account No. 12-0555)	Fee Amount for Properties Listed (37 CFR 3.41)	<b>\$ 40.00</b>
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<b>Statement and Signature</b> To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit are authorized, as indicated herein.  Name: Douglas E. Jackson  Date: 10/15/99
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**ASSIGNMENT OF PATENT APPLICATION**

(US rights only - all US rights assigned by inventors to a single assignee)

**WHEREAS,**

(1) Paul Cohen

residing respectively at

(1) 1 Caledonia Street, Paddington NSW 2021, Australia

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in **INSULATED DRINK CONTAINER**

for which an application for a United States Patent

was executed on even date herewith  
was executed on  
was filed on , as Serial No.:

And **WHEREAS, TAREK IBRAHIM**

whose Post Office Address is 18 Curl Curl Parade, South Curl Curl NSW 2096, Australia

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, re-issues, renewals and/or extensions thereof,

**NOW THEREFORE** in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the **ASSIGNOR** does hereby assign, sell, transfer and set over unto the **ASSIGNEE** the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, re-issues, renewals and/or extensions thereof, said **ASSIGNEE** to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the **ASSIGNOR** had this assignment not been made.

And for the consideration aforesaid, **ASSIGNOR** agrees that **ASSIGNOR** will communicate to said **ASSIGNEE** or the representatives thereof any facts known to **ASSIGNOR** respecting the invention(s) and improvement(s) of the said United States

application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Larson & Taylor, Customer No. 000881, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

NAME

SIGNATURE

DATE

1) Paul COHEN



12.10.99