

11-18-1999

Form PTO-1595
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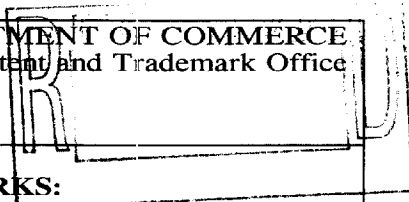
U.S. DEPARTMENT OF COMMERCE
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101204107

COVER SHEET

PATENTS ONLY

MEO 11.12.99



TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Congress Financial Corporation

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies):
Name: **HMG Worldwide In-Store Marketing, Inc.**
Internal Address: N/A
Street Address: 475 Tenth Avenue
City: New York State/Country: New York
Additional names and addresses attached? yes no

3. Nature of Conveyance
 Assignment
 Merger
 Security Agreement (Release of Security Interest)
 Change of Name
 Other _

Execution Date: August 27, 1999

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: N/A

A. Patent Application No.(s)

B. Patent No.(s):

D337,671	D327,507	D295,590	D398,460
D363,623	5,119,944	5,096,074	
5,456,435	D309,402	4,981,224	
5,448,896	5,109,994	5,133,463	

11/18/1999 DEBITES 00000062 337671
01 FC:561

520.00 DP

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence should be mailed:
Name: Julia S. Kim, Esq.
Internal Address: Cohen, Pontani, Lieberman & Pavane
Street Address: 551 Fifth Avenue Suite 1210
City: New York State: NY ZIP: 10176

6. Total number of applications and patents involved: **Thirteen (13)**

7. Total fee (37 C.F.R. 3.41) \$520.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 03-2412
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julia S. Kim, Esq.
Name of Person Signing

Signature

November 10, 1999
Date

Reg. No. 36,567
Total number of pages comprising cover sheet: 1 (one)

OMB No. 0651-0011 (exp. 4/84)

PATENT

REEL: 010377 FRAME: 0407

RELEASE OF SECURITY INTEREST IN PATENTS

KNOW ALL MEN BY THESE PRESENTS, that CONGRESS FINANCIAL CORPORATION, a Delaware corporation (hereinafter referred to as "Secured Party"), as successor by merger to Congress Financial Corporation, a California corporation, having an office at 1133 Avenue of the Americas, New York, New York 10036, DOES HEREBY CERTIFY that the security interest it holds in (a) all of the right, title and interest of HMG WORLDWIDE IN-STORE MARKETING, INC. ("Debtor"), a New York corporation having a place of business at 475 Tenth Avenue, New York, New York 10018, in or to the Patents (as defined in that certain Patent Collateral Assignment and Security Agreement (the "Patent Security Agreement"), dated November 22, 1996, by and between Debtor and Secured Party, and as recorded in the United States Patent and Trademark Office on December 31, 1996, at Reel 8345, Frame 0146), including, without limitation, the Patents listed on Exhibit A attached hereto, and (b) all of the right, title and interest of Debtor in any other right, asset, property or other collateral in which Secured Party was granted a security interest or lien under or pursuant to the Patent Security Agreement, together with the goodwill of the business symbolized thereby, is released, all interests in such property previously assigned to Secured Party under the Patent Security Agreement are hereby reassigned to Debtor, without recourse or representation or warranty, express or implied, of any kind, and the Patent Security Agreement and any power of attorney granted by Debtor to Secured Party pursuant thereto are terminated (except for any terms and conditions thereof which expressly survive termination).

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Patents to be executed by its duly authorized corporate officer this 27th day of August, 1999.

CONGRESS FINANCIAL CORPORATION

By: Thomas A. Martin

Title: AVP

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 27 day of August, 1999, before me personally came Thomas A. Martin, to me known, who being by me duly sworn, did depose and say, that he/she is the A. V. P. of CONGRESS FINANCIAL CORPORATION and that the foregoing instrument was signed on behalf of such corporation by authority of its Board of Directors, and he/she acknowledged the execution of said instrument to be the free act and deed of said corporation.

Amy Hotaling
AMY HOTALING
NOTARY PUBLIC, State of New York Notary Public
#A82068 Qualified in New York County
Commission Expires June 23, 2000

EXHIBIT A

PATENT COLLATERAL OWNED BY HMG WORLDWIDE IN-STORE MARKETING, INC.

FILE NO.	TITLE	STATUS
2	PAT: SHELF SYSTEM (Mark II, Mark III)	Issued 2/21/95, Pat. No. 5,445,485; Expires 7/22/13
9	DES: ROTATABLE PRODUCT DISPLAY APPARATUS	Issued 7/27/93; Design No. 337,671; Expires 7/27/07
12	DES: DISPLAY STAND	Issued 10/31/95; Design No. 363,623; Expires 10/31/09
13	PAT: SHELF BRACKET APPARATUS	Issued 10/10/95; Expires 6/4/13

FILE NO.	TITLE	STATUS
26	PAT: Portable Shelf Refrigerator Unit	Issued 9/12/95; Patent No. 5,448,896 Expires 3/1/14
26PCT	PAT: Shelf Mounted Refrigerated Display Unit	Filed 3/1/94
29	Design PAT: Hanbg Tag	Issued 6/30/92; Design No. D327,507 Expires 6/30/06
30	PAT: Gravity Feed Merchandise Apparatus	Issued 8/9/92; Patent No. 5,119,944 Expires 6/9/09
36	DES: Bean Dispenser	Issued 7/24/90; Design No. D309,402 Expires 7/24/04
37	PAT: Display System	Issued 5/5/92; Patent No. 5,109,994 Expires 3/31/10

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FILE NO.	TITLE	STATUS
38	PAT: Merchandise Display Assembly	Issued 6/25/91; Patent No. 5,026,129 expires 6/25/08
39	DES: Gravity Film Feed Dispenser	Issued 5/10/88; Design No. D295,590 Expires 5/10/02
40	PAT: Two Way Tray Display	Issued 6/11/91; Patent No. 5,022,539 Expires 6/11/08
41	PAT: Expandable Base Shelf Assembly for Display Gondolas	Issued 3/17/92; Patent No. 5,098,074 Expires 2/7/10
42	PAT: Adjustable Display Arm Assembly	Issued 5/14/91; Patent No. 5,014,954 Expires 4/14/08
43	PAT: Stacking Tray Display	Issued 1/11/91; Patent No. 4,981,224 Expires 1/11/08
44	PAT: Bra Hanger	Issued 8/20/91; Patent No. 5,040,686 Expires 5/4/10

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PAT: Fastening Arrangement and Method for Wire Mesh Mesh Panels

Issued 7/28/92; Patent No. 5,133,463 Expires 8/20/10

71

PAT: Measured Quantity Dispenser

Issued 4/23/90; patent No. 4,964,546 Expires 4/23/07

72

PAT: Radically Expandable Shelf Display

Issued 12/4/90; Patent No. 4,974,734 Expires 12/4/07

79

DES: Wire Rack Display

Pending; filed 9/1/95

80

DES: Game Display

Pending; filed 9/19/95

82

PAT: Rotating Display Case

Not filed as per client

EXHIBIT 14211