	1000	Docket No.:	35974-00000	\mathbb{P}/\mathbb{Z}
FORM ©TO-1595 (Modified) 11-22 (Rev. 6-93)	-1999			T OF COMMERCE
OMB No. 0651-0011 (exp.4/94) Copyright 1996-97 LegalStar POBA/REV02 MDD 11/12/99			Patent an	d Trademark Office
Tab settings → → → ▼ 10120 To the Honorable Commissioner of Patents and Trademarks:		/ trached origina	al documents or	conv thereof
1. Name of conveying party(ies):	2. Name and addr			
Han Soek Lee	h faamaa	C. 141		
NOV 1 2 1909 8	Name: Icorea,	· · · · · · · · · · · · · · · · · · ·		
FIGHT & TRADEMAN	Address: <u>1F M</u>	aru Bldg., 86-	6, Nanhyun-don	g, Kangnam-ku
Additional names(s) of conveying party(ies)				
3. Nature of conveyance:				
🛛 Assignment 🗌 Merger				
Security Agreement Change of Name	City: Seoul		State/Prov	v.:
□ Other	Country: Korea	1	ZIP: 135-	010
Execution Date: 10/29/99	Additional name(s) &	address(es)	🗆 Yes	🛛 No
4 Application number(c) or registration numbers(c);				
4. Application number(s) or registration numbers(s):If this document is being filed together with a new application	the execution date.	of the applicat	tion ic:	
• • •				
Patent Application No. Filing date	B. Patent	No.(s)		
09/421,609 10/20/99				
Additional numbers	 Yes 🛛 No)		
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of	f applications a	and patents invo	olved: 1
Name: Christopher E. Chalsen, Esq.	7. Total fee (37 CF	FR 3.41):	\$ 40.00	
Registration No. Reg. No. 30,936			r insufficiency sl	nould be
Address: 1 Chase Manhattan Plaza		debited to dep		
Aur 633	Authorized	to be charged	to deposit acco	ount
City: New York State/Prov.: NY	8. Deposit accoun	it number:		
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1/22/1999 DHEUYEN 00000060 133250 09421609 DO NOT	USE THIS SPACE			
9. Statement and signature.				
To the best of my knowledge and belief, the foregoing inform of the original document.	nation is true and ear	rect and any a	attached copy is	a true copy
David H. Hwang, Esq. (Reg. No. 38,697)	il they		November 8,	
Name of Person Signing	Signature	s and	2 Date	
Total number of pages includin	y cover sneet, attachment	PA	TENT	······································

REEL: 010384 FRAME: 0991

ASSIGNMENT

TO ALL WHOM IT MAY CONCERN, be it known that:

WHEREAS I, the undersigned, Han Seok Lee, citizen of the Republic of Korea, having an addresses of 102 Hill-House, 30-1, Shinyoung-dong, Jongro-ku, Seoul 110-010, Korea, hereinafter referred to as "Assignor", have made an invention or discovery in ADVERTISING GAME, which is fully described and set forth in an application for Letters Patent of the United States of America, filed on October 20, 1999; and

WHEREAS, Icorea Co., Ltd., a corporation of the Republic of Korea, having a place of business of 1F Maru Bldg., 86-6, Nonhyun-dong, Kangnam-ku, Seoul 135-010, Korea, hereinafter referred to as "Assignee", is desirous of obtaining the full and entire right, title and interest, for the territory of the United States of America, in, to and under said application and any Letters Patent of the United States of American to be issued thereon;

I, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over to Assignee, its successors, legal representatives and assigns, the full and entire right, title and interest, for the territory of the United States of America and not elsewhere, in, to and under the application for Letters Patent of the United States of America, any refiling, division or continuation of said application, each Letters Patent of the United States of America which may issue from said application and any reissue or extension thereof, and the invention described in said application;

Assignor hereby covenants and agrees that he will at any time upon the request and at the expense of Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain a Letters Patent therefor, and the Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, to issue Letters Patent of the United States of America from said application to Assignee of the entire right, title and interest in, to and under the same, for the sole use and behalf of Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, I have hereonto set my hand and affixed my seal this 29th day of October, 1999.

Han Seok Lee

Witnesseth: (October 29, 1999)