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To the Honorable Commissioner of Pa	a. 1012178	744	uttached orig	jinal documents or o	opy thereof.
1. Name of conveying party(ies):	mRs	2. Name ar	nd address of re	ceiving party(ies):	
Glen S. Axelrod		Name: _	TFH Public	ations, Inc.	To
Ajay Gajria	11.19.99	Internal	Address:		
			AQUIE33		
Additional name(s) of conveying party(ies) attac	ched? 🖸 Yes 🖾 No				16
3. Nature of conveyance:					
-	Merger	Street A	ddress: One	тғн Р1ата	
Assignment .		Sheel A			
Security Agreement	Change of Name		Thir	d and Union A	venues
Other		City: _N	leptune City	State: NJ	ZIP: 07753
Execution Date: November 16, 1999		6 3 P.C. 3			57) hi
		Additional	name(s) & address	e(es) attached?	s 🖾 No
	Additional numbers attac	ched? 🖸 Yes	🕅 No	······································	
5. Name and address of party to whom correspondence concerning document should be mailed:		6. Total number of applications and patents involved:			
Name: <u>Norman P. Soloway</u>	Σ			<u> </u>	
Internal Address:		7. Total fee (37 CFR 3.41): \$ 40.00			
		🖾 Encl	losed		
				ency arged to deposit ac	
		🖾 Auth	orized to be cha	arged to deposit ac	count
Street Address : HAYES, SOLOWAY, HENNESSEY, GROSSMAN & HAGE 175 Canal Street		8. Deposit account number: 08-1391			
			· · · · · · · · · · · · · · · · · · ·		
3/1999 SCARNICH 00000040 09443590 State	· · · · · · · · · · · · · · · · · · ·		luplicate copy of t	his page if paying by	deposit accourt
C:581 40.00 UP	DO NOT USE	THIS SPACE			
/					
9. Statement and signature. To the best of my knowledge and bel of the original document.	lief, the foregoing inform	nation is troe a	and correct and	any attached copy	is a true copy
Norman P. Soloway	Nou.	100	ms_	NOvember 1	9, 1999
Name of Person Signing		Signature Tot	al number of pages	comprising cover she	e
OMB No. 0651-0011 (exp. 4/94)				PATENT	
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ASSIGNMENT

We, Glen S. Axelrod c/o One TFH Plaza, Third and Union Avenues, Neptune City, New Jersey 07753 and Ajay Gajria c/o One TFH Plaza, Third and Union Avenues, Neptune City, New Jersey both of the United States of America, having invented certain inventions and improvements in Improved Animal Chew, and having executed an application for Letters Patent of the United States of America describing the same and based thereon respectively on the 16th day of NOVEMBER, 1999; and the 16th day of NOVEMBEE, 1999 (and I hereby authorize my attorney(s), authorized to prosecute said application, to here insert the filing date and serial number of said application, when known, Serial No. , filed), for good and valuable consideration, the receipt of which is hereby acknowledged from TFH Publications, Inc. a Delaware corporation having its principal place of business at One TFH Plaza, Third and Union Avenues, Neptune City, New Jersey 07753, U.S.A., (hereinafter called the Assignee), do hereby sell, assign and transfer unto the Assignee, its successors, and assigns our entire right, title, and interest, in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto, in and to and under said application and the inventions and any of them therein set forth and described, and any and all patents and like rights of exclusion (including extensions thereof) of any country which may be granted on or for said inventions or any of them or any part thereof or on said application or any divisional, continuing, reissue, or other patent application based thereon;

And for the same consideration we do also hereby sell, assign, and transfer unto the Assignee, its successors, and assigns all our rights under the International Convention for the

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Protection of Industrial Property and all other treaties of like purpose in respect of said inventions and any of them and all parts thereof and said application, and we do hereby authorize the Assignee, its successors, and assigns to apply in our name or its or their own name or names for patents and like rights of exclusion on or for said inventions or any of them or any part thereof in all countries claiming if it or they so desire the priority of the filing date of said application under the provisions of said Convention or any such other treaty;

And for the same consideration, we do hereby agree for ourselves and for our heirs, executors, and administrators, promptly upon request of the Assignee, its successors, or assigns, to execute and deliver without further compensation any power of attorney, assignment, original, divisional, continuing, reissue or other application or applications for patent or patents or like rights of exclusion of any country, or other lawful documents and any further assurances that may be deemed necessary or desirable by the Assignee, its successors, or assigns fully to secure to it or them said right, title, and interest as aforesaid in and to said inventions and any of them and all parts thereof and in and to and under said several patents and like rights of exclusion (including extensions thereof) or any of them, all, however, at the expense of the Assignee, its successors, or assigns;

And we do hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and the corresponding Officer of each country foreign thereto to issue to the Assignee, its successors, or assigns, any and all patents and like rights of exclusion which may be granted in any country upon said United States application or other applications or any of them or on or for said inventions or any of them or any part thereof; and we do hereby covenant for ourselves and our legal representatives and agree with the Assignee, its successors, and assigns that we have granted no right or license to make, use, or sell said inventions or any of them or any part thereof to anyone except the Assignee, that prior to the execution of this deed our right, title, and interest in and to said inventions or any of them or any part thereof has not been otherwise encumbered by us, and that we have not executed and will not execute any instrument in conflict herewith.

IN WITNESS WHEREOF, we hereunto set our hands and seals on the day and year hereinafter noted.

Glen S. Axelrod

UNITED STATES OF AMERICA STATE OF ss: COUNTY OF

(SEAL)

On this _/(______ day of ______, 1999, **Glen S. Axelrod** personally appeared before me, a Notary Public in and for the above-mentioned county, to me known, and known to me to be the individual described in and who executed the foregoing document, and he duly acknowledged to me that he executed same for the uses and purposes therein expressed.

Notary Public

NARCY S. CORTEZ NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES AUGUST 28, 2002

PATENT REEL: 010412 FRAME: 0696

11/16/99 P Date	Ajay Gajria
UNITED STATES OF AMERICA STATE OF <i>h.G.</i> COUNTY OF MOMMUTC)) ss:)
known to me to be the individual descri	, 1999, Ajay Gajria personally and for the above-mentioned county, to me known, and ibed in and who executed the foregoing document, and h ited same for the uses and purposes therein expressed.

Marcy Notary Public Cortez

(SEAL)

WERCY S. CORTEZ MARY PUBLIC OF NEW JERSEY EVISSION EXPIRES AUGUST 28, 2002