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12-17-1999

Form PTO-1595

U.S. Department of Commerce

RECORD



Docket No. 310048-480 (Avery 2419-US-C1)

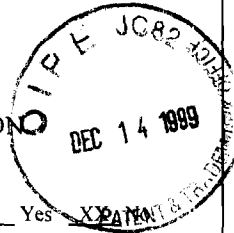
To the Hon. Commissioner of Patents & Trade

101225185

Documents or copy thereof.

1. Name of conveying party(ies):

BRIAN R. McCARTHY
STEVEN CRAIG WEIRATHER
CHARLES THURMOND PATTERSON
TONY LEE SCROGGS



Additional name of conveying party attached? Yes No

2. Name and address of receiving party(ies)

Name VERY DENNISON CORPORATION

Street Address: 150 North Orange Grove

City: Pasadena State California ZIP 91103

Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: November 2, 1999, December 9, 1999,
December 9, 1999, and December 9, 1999 respectively

4. Application number(s) or patent numbers:

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 09/400,170

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address party to whom correspondence concerning document should be mailed:

Name Douglas N. Larson, Esq.

Company Oppenheimer Wolff & Donnelly LLP

Internal Address: 38th Floor

Street Address 2029 Century Park East

City: Los Angeles State CA ZIP 90067

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed

Any discrepancy or overpayment is authorized to be charged to deposit account

8. Deposit Account number:

16-2230

(Attach duplicate copy of this page if paying by deposit account)

12/15/1999 RSNLE 00000049 09400170

06 FC:581

40.00 DP

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Douglas N. Larson, Reg. No. 29,401

Name of Person Signing

Signature

December 10, 1999

Date

Total number of pages including cover sheet, attachments, and document: 4

LA: 212521 v01 12/10/1999

PATENT
REEL: 010435 FRAME: 0142

ASSIGNMENT

WHEREAS, WE, Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, and Tony Lee Scroggs, the undersigned inventors (ASSIGNORS), have invented a BUSINESS CARD SHEET CONSTRUCTION AND METHODS OF MAKING AND USING SAME, for which an application was filed on September 21, 1999 and assigned Serial No. 09/400,170.

WHEREAS, we are the joint owners of these inventions and improvements; and

WHEREAS, **AVERY DENNISON CORPORATION**, a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to the inventions, application and Letters Patent to be granted and issued for the inventions and application;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to us paid, and other valuable consideration, the receipt and legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the inventions and all improvements thereon, in and to the application for Letters Patent thereon, in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries (including International Application No. PCT/US99/21854, also filed September 21, 1999), together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for Letters Patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain Letters Patent on the inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the inventions before competent International Authorities including the World Intellectual Property Office and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated: 11/2, 1999

Brian R. McCarthy
Name: BRIAN R. MCCARTHY
Address: 8660 East Windsong Drive
Anaheim Hills, California 92808

STATE OF California) ss.
COUNTY OF Orange

On 11/2, 1999 before Elaine M. Franzen personally appeared BRIAN R. MCCARTHY, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Elaine M. Franzen
Notary Public

(SEAL)



Dated: 12/9/99, 1999

Steven Craig Weirather
Name: STEVEN CRAIG WEIRATHER
Address: 2240 Vinings Lane
Lawrenceville, Georgia 30043

STATE OF GEORGIA) ss.
COUNTY OF HALL

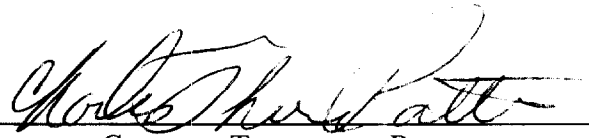
On DEC 9, 1999 before Rubnda G. Smith personally appeared STEVEN CRAIG WEIRATHER, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Rubnda G. Smith
Notary Public
Notary Public, Hall County, Georgia
My Commission Expires June 27, 2003

(SEAL)

Dated: 12/9/99, 1999

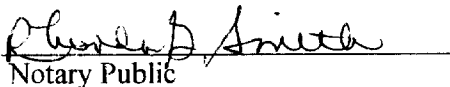


Name: CHARLES THURMOND PATTERSON
Address: 6499 Old Cleveland Road
Clermont, Georgia 30527

STATE OF) GEORGIA
) ss.
COUNTY OF) HALL

On Dec. 9, 1999 before Rhonda G. Smith personally appeared CHARLES THURMOND PATTERSON, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



(SEAL)

Notary Public
Notary Public, Hall County, Georgia
My Commission Expires June 27, 2003

Dated: 12/9/99, 1999

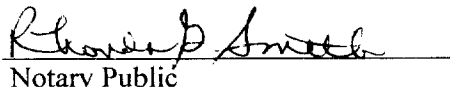


Name: TONY LEE SCROGGS
Address: 4534 Railroad Street
Oakwood, Georgia 30566

STATE OF) GEORGIA
) ss.
COUNTY OF) HALL

On Dec 9, 1999 before Rhonda G. Smith personally appeared TONY LEE SCROGGS, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



(SEAL)

Notary Public
Notary Public, Hall County, Georgia
My Commission Expires June 27, 2003