



Docket No. <u>3203-4010</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)	:	Michael Loeb and John Nimons		12-20-1999
Serial No.	:	09/364,772	Group Art Unit : 2751	
Filed	:	July 30, 1999		101226404
For	:	METHOD AND SYSTE	M FOR MANAGING MAG	AZINE SUBSCRIPTIONS

RECORDATION FORM COVER SHEET PURSUANT TO 37 C.F.R. § 3.31

Hon. Commissioner of Patents and Trademarks BOX ASSIGNMENTS Washington, D.C. 20231

Sir:

Please record the attached original documents or copy thereof.

Name of conveying party/parties: 1.

> Michael Loeb. 209 Long Neck Point Road, Darien, CT 06820; and John Nimons, 314 Redding Road. Redding, CT 06896

2. Name and address of receiving party/parties:

Name <u>NEWSUI</u>	3 SERVICES		
Internal Address:			
Street Address:	Four High Ridge Park		
City Stamford	State CT	ZIP 06905-1325	
Name			
Internal Address:			
Street Address:		B364 77	
City	State	-	
Additic	onal names and addresses attached.	ZIP 56	
Name of conveyar	ace: [X] Assignment [] Merger [] Change of Name [] Other Execution Dates: <u>September 3, 1999</u>	[] Security Agreemer	
8601,1			
		REEL: 010440 FRAME: ()16

	By: <u>Richard</u>	W. Erwine	
	Registrati	on No. <u>41,737</u>	
-	2-		
	-		
		PATENT	-
		REEL: 010440 FR	

Dated: December 13, 1999

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Address all future communications to:

345 Park Av	enue
New York, New Y	ork 10154
Total number of applications and patents involved: on	e
Total fee (37 CFR §3.41): \$40.00 property x <u>1</u> proper	ty(ies) = \$ <u>40.0()</u>
[N] A check in the amount of $\frac{40.00}{2}$ to cover the	e recordation fee is enclosed.

Application Number(s) or Patent Number(s): 09/364,772

This document is being filed together with a new application which was executed on _____

Patent Application No.(s)

Patent No.(s)

MORGAN & FINNEGAN, L.L.P.

- Charge fee to Deposit Account No. 13-4500. Order No. <u>3203-4010</u>.
- [N] The Commissioner is hereby authorized to charge any additional fees which may be required for this recordation, or credit any overpayment to Deposit Account No. 13-4500. Order No. <u>3203-4010</u>.
- 8 Fo the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

MORGAN & FINNEGAN. L.L.P

By MAN, h

MORGAN & FINNEGAN, L.L.P. 345 Park Avenue New York, New York 10154 (212) 758-4800 (212) 751-6849 Facsimile

CORRESPONDENCE ADDRESS:

FORM: REC-PAT.NY Rev 05/26/98 Docket No. <u>3203-4010</u>

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

Michael Loeb, 209 Long Neck Point Road, Darien, CT 06820

John Nunons, 314 Redding Road, Redding, CT 06896

(full name(s) and post office address(s) of inventor(s) (including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

METHOD AND SYSTEM FOR MANAGING MAGAZINE SUBSCRIPTIONS

(title of discovery or invention)

- for which application for Letters Patent of the United States has been executed on even date herewith,
- Nfor which application for Letters Patent of the United States has been filed on _______ July 30, 1999 ______ underSerial No. 09/364,772 and

WHEREAS:

NewSub Services, Four High Ridge Park, Stamford, CT 06905-1325 (name and address of assignee)

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of <u>one</u> Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it

PATENT REEL: 010440 FRAME: 0168

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is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behalf of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I. SAID. ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold. assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discover or invention, and execute and deliver and all lawful papers that may be necessary or desireable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and assigns, to obtain and enforce proper patent protection for said invention or discover in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's signature:					
Michael Loeb					
Citizenship: United States					
IN WITNESS WHEREOF. I have hereunto set my hand and affixed my seal this 3 day of $1000000000000000000000000000000000000$					
STATE OF GOMETICUT					
COUNTY OF Four Desid					
On this I day of September, 1999 before me, the undersigned authority, personally appeared to me					
known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he executed the same as his own voluntary act and deed for the uses and purposed therein specified.					
Notary Public					
Assignor's signature:					
Citizenship: United States					

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PATENT REEL: 010440 FRAME: 0169 IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this _____ day of _____, 19

STATE OF) ss.: County of)

On this _____ day of ______, 19___, before me, the undersigned authority, personally appeared to me

known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he executed the same as his own voluntary act and deed for the uses and purposed therein specified.

Notary Public

FORM ASSIGN. PAT Rev. 05/26/98

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RECORDED: 12/16/1999