Form PTO-1595 10123	U.S. Department of Commer Γ
Docket No. 17034-19 PATENTS ONLY To the Hon. Commissioner of Patents & Trademarks: Pl	lease record the attached original documents or copy thereof
1. Name of conveying party(ies): Timothy F. UMBREIT	2. Name and address of receiving party(ies) Name_Cybernet Ventures, Inc.
Additional name of conveying party attached? Yes XX No	Internal Address:
3. Nature of conveyance:	Street Address: 17328 Ventura Blvd., Suite 183
X Assignment Merger	
Security Agreement Change of Name	
Other	City:_ <u>EncinoState_CAZIP_91316</u>
Execution Date: December 1, 1999 091455007 4. Application number(s) or patent numbers:	Additional name(s) and address(es) attached?YesXX
If this document is being filed together with a December 1, 1999	new application, the execution date of the application
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers attach	
5. Name and address party to whom correspondence concerning document should be mailed:	e 6. Total number of applications and patents involved: <u>1</u>
Name <u>Joel D. Voelzke</u>	
Oppenheimer Wolff & Donnelly LLP	7. Total fee (37 CFR 3.41) \$40.00
Internal Address: Suite 3800	X Enclosed
Street Address 2029 Century Park East	V Any discrements on events is well.
City: Los Angeles State CA ZIP 90067	<u>X</u> Any discrepancy or overpayment is author to be charged to deposit account
	8. Deposit Account number:
DO NOT USI	E THIS SPACE
D. Statement and signature.	8
To the best of my knowledge and belief, the foregoing informa	ation is true and correct and any attached copy & a \$ ue_copy of
original document.	,
Joel D. Voelzke	December 3, 1999
Name of Person Signing Total number of pages including cover sheet, attachments,	ature Date and document:3

PATENT ऄ ਫ਼ REEL: 010445 FRAME: 0103

ASSIGNMENT

WHEREAS, I, Timothy F. UMBREIT, the undersigned inventor (ASSIGNOR), have invented SYSTEM AND METHOD FOR DEMOGRAPHICALLY SELECTIVE DISTRIBUTION OF INFORMATION AND ENTERTAINMENT, and am the sole owner of this invention and improvements, for which I am about to file application for letters patent of the United States and for which I have executed the application concurrently with executing this assignment; and

WHEREAS, Cybernet Ventures, Inc. (ASSIGNEE), a corporation organized and existing under the laws of California, having a place of business at 17328 Ventura Blvd., Suite 183, Encino, California 91316, desires to acquire the entire right, title and interest in and to the inventions, applications and letters patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to me paid, and other valuable consideration, the receipt and legal sufficiency of all of which I acknowledge, I, the ASSIGNOR, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment, and

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent.

And for the above-named considerations, I agree that I will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

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PATENT REEL: 010445 FRAME: 0104

- 1 -

Ser. No.: Unassigned .

And for the above-named considerations, I authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the inventions before competent International Authorities including the World Intellectual Property Office and in any and all countries foreign to the United States in which applications for letters patent can be so made or letters patent so obtained.

Dated: /2-/ ,1999

Name: Timothý F. UMBREIT Address: c/o Cybernet Ventures, Inc. 17328 Ventura Blvd. Suite 194 Encino, California 91316

STATE OF CALIFORNIA) COUNTY OF)

On 12 - 1, 1999 before <u>IRACY</u> A CARNOTA Notary Rung</u> personally appeared Timothy F. Umbreit, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal. Udore (SEAL)

Tracy A. Cardoza Comm. #1089701 ALAMEDA COUNT mm. Exp. March 6, 2000