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Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Michael K. Fleming

2. Name and address of receiving party(ies):

Name: **Microsoft Corporation**

Internal Address: _____

Street Address: **One Microsoft Way**

City: **Redmond** State: **WA** ZIP: **98052**

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: **December 22, 1999**

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is: **December 23, 1999**

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

09/471750

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Rick D. Nydegger**

Internal Address: **WORKMAN, NYDEGGER & SEELEY**

Street Address: **1000 Eagle Gate Tower**

60 East South Temple

City: **Salt Lake City** State: **UT** ZIP: **84111**

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

- Enclosed - Any excess or insufficiency should be credited or debited to deposit account
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Adrian J. Lee

December 23, 1999

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: **3**

3

PATENT

REEL: 010472 FRAME: 0765

Workman, Nydegger & Seeley
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

Express Mailing Label No. EL 446 923 943 US

A S S I G N M E N T

WHEREAS, I, Michael K. Fleming , (hereinafter referred to as ASSIGNOR), having a post office address of 152 36th Avenue East, Seattle, WA 98112, am the single inventor of an invention entitled "A SYSTEM AND METHOD FOR CONSOLIDATING TELEVISION RATING SYSTEMS," as described and claimed in the specification forming part of an application for United States letters patent executed herewith;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title, and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto said ASSIGNEE, the entire right, title, and interest in and to said invention, said application and any and all letter patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said invention, application, and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer, and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Dated this ____ day of December, 1999.

Michael K. Fleming
MICHAEL K. FLEMING

STATE OF WASHINGTON)
: SS.
COUNTY OF KING)

On *December 22*, 19*99*, before me personally appeared *Michael Fleming* known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he/she has read the same and know the contents thereof and that he/she executed the same as his/her free act and deed and for the purposes set forth therein.



Kelly A. Carpenter
NOTARY PUBLIC
Residing at *Redmond*
My Commission Expires: *12-14-02*

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