| U.S. Department of Commerce Patent and Trademark Office O12525833 d the attached original documents or copies thereof. <i>me and Address of Receiving Party(ies):</i> e: Jia Hsing Enterprise Co., Ltd. mal Address: et Address: No. 17, Fu-Gon Rd., Fun Shi Shiang, Won Fong Tsuen State, Zip: Changhua, Taiwan ROC State, Zip: Changhua, Taiwan ROC Additional name(s) and address(es) attacheu. <i>Patent Number(s):</i> |
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ASSIGNMENT

WHEREAS, I (we). KUN-LAN LOU

whose post office address(es) appear(s) below, hereinafter referred to as ASSIGNOR, have invented certain new and useful improvements in ROUGE POWDER BRUSH STRUCTURE

(hereinafter referred to as the INVENTION) for which an application for United States Letters Patent was

c executed on even date herewith

executed on:

Serial No.:

cstablished by PCT International Patent Application No.: designating the United States of America filed:

WHEREAS, JIA HSING ENTERPRISE CO., LTD.

whose post office address is No.17, Fu-Gon Rd., Fu Shin Shiang, Won Fong Tsuen, Changhua, Taiwan, R.O.C. hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States;

NOW. THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. I (we), ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the United States of America, including any and all Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said INVENTION, including additional documents that fnay be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the INVENTION that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of Bacon & Thomas to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

| Changhua, Taiwan R.O.C. Date Signature Nov. 23, 1999 Signature (Notarization preferred but not required) ss. Before me personally appeared said this instrument to be his (her) free act and deed this day of Notary Public | Assignor Name KUN-LAN LOU | No. 17, Fu-Gon Rd., Fu Shin Shiang |
|---|--|---|
| Date Signature Nov. 23, 1999 Signature (Notarization preferred but not required) ss. Before me personally appeared said this instrument to be his (her) free act and deed this Jay of Notary Public | - | Won Fong Tsuen, Changhua, Taiwan |
| Nov. 23, 1999 (Notarization preferred but not required) ss. Before me personally appeared said this instrument to be his (her) free act and deed this day of, 19 Notary Public | Changhua, Taiwan | K.U.C. |
| ss. Before me personally appeared said and acknowleged this instrument to be his (her) free act and deed this day of, 19 Notary Public | | signature |
| Before me personally appeared said and acknowleged this instrument to be his (her) free act and deed this day of, 19 Notary Public | | (Notarization preferred but not required) |
| this instrument to be his (her) free act and deed this day of, 19, 19 Notary Public | \$5. | |
| Notary Public | Before me personally appeared said | and acknowledged |
| · · · · · · · · · · · · · · · · · · · | this instrument to be his (her) free act and deed this | day of 19 |
| 1) - | | |
| My Completion Project | | Notary Public |
| in continues with Capitos. | | My Commission Expires: |

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PATENT REEL: 010502 FRAME: 0377

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