

## RECORDATION FORM

02-04-2000

MENT OF COMMERCE  
nt and Trademark Office

RECEIVED



101261718

Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks, Plea.

1. Name of conveying party(ies):  
**Catch TV Acquisition Corp.**

OPR/FINANCE

1/14/00

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: **10/25/1999**

2. Name and address of receiving party(ies):

Name: **ACTV, Inc.**Internal Address: **Rockefeller Center, Suite 2401**Street Address: **1270 Avenue of the Americas**City: **New York** State: **NY** ZIP: **10020**Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

5907322

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Scott W. Doyle**Internal Address: **Dorsey & Whitney LLP****Suite 4400**Street Address: **370 Seventeenth St.**City: **Denver**State: **CO** ZIP: **80202**6. Total number of applications and patents involved: **1**7. Total fee (37 CFR 3.41):.....\$ **40.00**☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

**04-1415**

02/03/2000 DNGUYEN 00000235 5907322

DO NOT USE THIS SPACE

01 FC:581

40.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Donna T. Carrera**

Name of Person Signing

*Donna T. Carrera*

Signature

**Dec. 29, 1999**

Date

Total number of pages including cover sheet, attachments, and document:

**2**

PATENT

REEL: 010514 FRAME: 0549

## ASSIGNMENT OF PATENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Catch TV Acquisition Corp., a Delaware corporation ("Assignor"), hereby sells, assigns and transfers to ACTV, Inc. ("Assignee"), a corporation with a place of business at 1270 Avenue of the Americas, Suite 2401, New York, New York 10020, all of Assignor's right, title and interest in and to U.S. Patent 5,907,322 entitled "Television Event Marketing System" issued to Assignor on May 25, 1999, and the invention described therein and any and all continuations, continuations-in-part, divisions, renewals, substitutes or reissues thereof or any legal equivalent thereof in any foreign country (collectively, the "Patent").

Assignor further covenants that the Assignor will, upon Assignee's request, provide promptly to Assignee all pertinent facts and documents relating to the Patent and the invention thereof and will promptly execute and deliver to Assignee or its legal representative any and all assignment papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce the Patent which may be necessary or desirable to assist Assignee in the perfection and fulfillment of its rights under this Assignment.

CATCH TV ACQUISITION CORP.

By: [Signature]

Name: David P. McBlade

Title: President & CEO

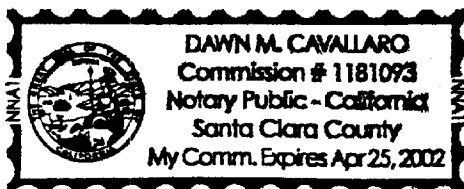
Date: 10-25-99

STATE OF CALIFORNIA                    )  
  ) ss:  
COUNTY OF SANTA CLARA            )

Subscribed and sworn to before me by David P. McBlade the President of  
Catch TV Acquisition Corp. on this 25<sup>th</sup> day of October, 1999.

[SEAL]

[Signature]  
Notary Public



My Commission expires: 4-25-02