

NUM
1127100

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ET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

P/

101277588

or D/99197

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original assignment document.

1. Name of Party(ies) conveying an interest:

- 1) Hinrich Schuetze
- 2) James E. Pitkow
- 3) Peter L. Pirolli
- 4) Ed H. Chi
- 5) Jun Li

2. Name and Address of receiving Party(ies):

Xerox Corporation

800 Long Ridge Road
P.O. Box 1600
Stamford
Connecticut
06904-1600

Additional name(s) of conveying party(ies)

attached? ☐ Yes ☒ No

Additional name(s) and address(es)

attached? ☐ Yes ☒ No

3. Nature of Conveyance: **ASSIGNMENT**

Execution Date: 1) 1/12/00, 2)
1/12/00, 3) 1/12/00, 4) 1/12/00, 5)
1/13/00

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
09/425,038

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and Address of party to whom
correspondence concerning document
should be mailed:

Xerox Corporation
Xerox Square - 20A
Rochester, New York 14644

6. Total number of applications and patents involved = **1**

7. Total Fee (37 CFR 3.41): **\$ 40.00**

☐ Enclosed

☒ Authorized to be charged to Deposit Account

8. Deposit Account Number: **24-0025**

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing
Clarke A. Wixon

Date January 18, 2000

Signature

Total number of pages comprising cover sheet **1**

Rev 1/17/96

02/28/2000 TTON11 00000183 240025 09425038

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ASSIGNMENT

Attorney Docket No.: D/99197

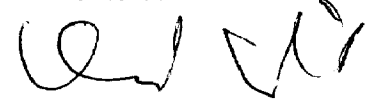
The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **SYSTEM AND METHOD FOR PROVIDING RECOMMENDATIONS BASED ON MULTI-MODAL USER CLUSTERS** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- ☐ is being executed concurrently herewith,
☐ was first executed on
☒ was filed on **10/19/99** as Application Number **09/425,038**.
☒ claims the benefit of U.S. Provisional Application(s) No(s) **60/117,462** filed **1/26/99**.

Xerox Corporation, a New York Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("Xerox"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

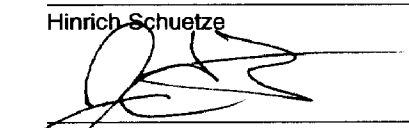
For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Xerox the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Xerox;
- (2) agree that Xerox may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Xerox; and
- (4) authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.



Hinrich Schuetze

Date 1/12/00




James E. Pitkow

Date 1/12/00



Peter L. Pirolli

Date 1-12-2000



Ed H. Chi

Date 1-12-2000

PATENT

REEL: 010569 FRAME: 0103

ASSIGNMENT

Attorney Docket No.: D/99197

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- (4) authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.

Jun Li

Date 1/13/2000