

FORM PTO-1595 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
P08/REV02

MRD

03-02-2000



02-18-

00

101279708

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Philip R. Gross and Robert J. Harruff

2. Name and address of receiving party(ies):

Name: Everbrite, Inc.

Internal Address:

Additional names(s) of conveying party(ies)

Yes No

3. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other

Street Address: 4949 S. 110 Street

P.O.Box 20020

City: Greenfield

State: WI

ZIP: 53220

Execution Date: 2/14 2/7/00

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

09/507231

If this document is being filed together with a new application, the execution date of the application is: 2/14 2/7/00

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Allan O. Maki

Internal Address: Ryan Kromholz & Manion, S.C.

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

Authorized to be charged to deposit account

8. Deposit account number:

06-2360

40.00 DP

02/29/2000 KHORL JMG 0000027 09507231 8

Street Address: P.O. Box 20020

City: Milwaukee

State: WI

ZIP: 53226

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allan O. Maki

Allan O. Maki Feb. 18, 2000

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

2

PATENT

REEL: 010576 FRAME: 0951

JCS42 U.S. PTO
09/507231
02/18/00

02/29/2000 KHORL JMG 0000027 09507231 8

ASSIGNMENT

WHEREAS, Philip R. Gross of Brookfield, Wisconsin and Robert J. Harruff of Pewaukee, Wisconsin (hereinafter referred to as ASSIGNORS), have invented and own a certain invention entitled ROTATABLE MULTI-FACED SIGN for which application for Letters Patent of the United States has been executed on even date herewith (attorney's Docket No. 1024.16092);

WHEREAS, Everbrite, Inc. of Greenfield, Wisconsin (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Date Feb. 14, 2000

Philip R. Gross

Date Feb. 7, 2000

Robert J. Harruff

State of _____)
)ss.
County of _____)

Personally appeared before me this ____ day of _____, 1999, the above named Philip R. Gross and Robert J. Harruff, to me known to be the persons who executed the foregoing Assignment and acknowledged the same as their free act and deed.

Notary Public
My commission expires _____

(Seal)